



Date: 11/03/08

Current Geography Selection: (10 Selected) Counties: Canadian County, Cleveland County, Grady County, Kingfisher County, Lincoln County, Logan County, McClain County, Oklahoma County, Payne County, Pottawatomie County

## Demographic Detail Summary Report

### Population Demographics

|                                |             |             |               |                 | Percent Change |              |
|--------------------------------|-------------|-------------|---------------|-----------------|----------------|--------------|
|                                | 1990 Census | 2000 Census | 2007 Estimate | 2012 Projection | 1990 to 2000   | 2007 to 2012 |
| Total Population               | 1,104,521   | 1,243,058   | 1,333,650     | 1,390,700       | 12.5%          | 4.3%         |
| Population Density (Pop/Sq Mi) | 138.5       | 155.8       | 167.2         | 174.3           | 12.5%          | 4.3%         |
| Total Households               | 422,929     | 486,210     | 519,278       | 540,331         | 15.0%          | 4.1%         |

### Population by Gender:

|        |         |       |         |       |         |       |         |       |       |      |
|--------|---------|-------|---------|-------|---------|-------|---------|-------|-------|------|
| Male   | 538,204 | 48.7% | 610,212 | 49.1% | 660,058 | 49.5% | 691,674 | 49.7% | 13.4% | 4.8% |
| Female | 566,317 | 51.3% | 632,846 | 50.9% | 673,592 | 50.5% | 699,026 | 50.3% | 11.7% | 3.8% |

### Population by Race/Ethnicity

|                                  |             |             |               |                 | Percent Change |              |           |       |        |        |
|----------------------------------|-------------|-------------|---------------|-----------------|----------------|--------------|-----------|-------|--------|--------|
|                                  | 1990 Census | 2000 Census | 2007 Estimate | 2012 Projection | 1990 to 2000   | 2007 to 2012 |           |       |        |        |
| White                            | 908,778     | 82.3%       | 956,867       | 77.0%           | 1,003,478      | 75.2%        | 1,030,269 | 74.1% | 5.3%   | 2.7%   |
| Black                            | 105,489     | 9.6%        | 119,229       | 9.6%            | 116,732        | 8.8%         | 114,007   | 8.2%  | 13.0%  | -2.3%  |
| American Indian or Alaska Native | 52,730      | 4.8%        | 53,243        | 4.3%            | 45,077         | 3.4%         | 40,529    | 2.9%  | 1.0%   | -10.1% |
| Asian or Pacific Islander        | 19,677      | 1.8%        | 30,318        | 2.4%            | 41,172         | 3.1%         | 48,527    | 3.5%  | 54.1%  | 17.9%  |
| Some Other Race                  | 17,839      | 1.6%        | 36,074        | 2.9%            | 50,160         | 3.8%         | 64,110    | 4.6%  | 102.2% | 27.8%  |
| Two or More Races                |             |             | 47,327        | 3.8%            | 76,754         | 5.8%         | 92,923    | 6.7%  |        | 21.1%  |
| Hispanic Ethnicity               | 36,515      | 3.3%        | 77,221        | 6.2%            | 113,257        | 8.5%         | 138,042   | 9.9%  | 111.5% | 21.9%  |
| Not Hispanic or Latino           | 1,068,010   | 96.7%       | 1,165,837     | 93.8%           | 1,220,393      | 91.5%        | 1,252,658 | 90.1% | 9.2%   | 2.6%   |

### Population by Age

|          |             |             |               |                 | Percent Change |              |         |       |       |       |
|----------|-------------|-------------|---------------|-----------------|----------------|--------------|---------|-------|-------|-------|
|          | 1990 Census | 2000 Census | 2007 Estimate | 2012 Projection | 1990 to 2000   | 2007 to 2012 |         |       |       |       |
| 0 to 4   | 80,796      | 7.3%        | 85,442        | 6.9%            | 94,069         | 7.1%         | 98,417  | 7.1%  | 5.8%  | 4.6%  |
| 5 to 14  | 165,309     | 15.0%       | 173,798       | 14.0%           | 170,329        | 12.8%        | 182,155 | 13.1% | 5.1%  | 6.9%  |
| 15 to 19 | 83,801      | 7.6%        | 99,867        | 8.0%            | 89,960         | 6.8%         | 83,765  | 6.0%  | 19.2% | -6.9% |

|          |         |       |         |       |         |       |         |       |        |        |
|----------|---------|-------|---------|-------|---------|-------|---------|-------|--------|--------|
| 20 to 24 | 90,239  | 8.2%  | 105,195 | 8.5%  | 108,227 | 8.1%  | 90,789  | 6.5%  | 16.6%  | -16.1% |
| 25 to 34 | 194,134 | 17.6% | 173,162 | 13.9% | 204,017 | 15.3% | 218,551 | 15.7% | -10.8% | 7.1%   |
| 35 to 44 | 164,548 | 14.9% | 192,982 | 15.5% | 177,348 | 13.3% | 181,281 | 13.0% | 17.3%  | 2.2%   |
| 45 to 54 | 111,355 | 10.1% | 163,669 | 13.2% | 187,567 | 14.1% | 187,103 | 13.5% | 47.0%  | -0.2%  |
| 55 to 64 | 90,000  | 8.1%  | 105,894 | 8.5%  | 142,022 | 10.7% | 165,959 | 11.9% | 17.7%  | 16.9%  |
| 65 to 74 | 70,401  | 6.4%  | 77,104  | 6.2%  | 86,849  | 6.5%  | 103,188 | 7.4%  | 9.5%   | 18.8%  |
| 75 to 84 | 40,566  | 3.7%  | 48,732  | 3.9%  | 53,420  | 4.0%  | 57,750  | 4.2%  | 20.1%  | 8.1%   |
| 85+      | 13,374  | 1.2%  | 17,213  | 1.4%  | 19,982  | 1.5%  | 21,869  | 1.6%  | 28.7%  | 9.4%   |

**Median Age:**

|                  |      |      |      |      |      |      |
|------------------|------|------|------|------|------|------|
| Total Population | 31.8 | 34.1 | 35.0 | 36.1 | 7.0% | 3.0% |
|------------------|------|------|------|------|------|------|

**Households by Income**

|                       | 1990 Census |       | 2000 Census |       | 2007 Estimate |       | 2012 Projection |       | Percent Change |              |
|-----------------------|-------------|-------|-------------|-------|---------------|-------|-----------------|-------|----------------|--------------|
|                       |             |       |             |       |               |       |                 |       | 1990 to 2000   | 2007 to 2012 |
| \$0 - \$15,000        | 116,598     | 27.6% | 89,543      | 18.4% | 75,987        | 14.6% | 70,188          | 13.0% | -23.2%         | -7.6%        |
| \$15,000 - \$24,999   | 84,343      | 19.9% | 74,463      | 15.3% | 64,726        | 12.5% | 61,605          | 11.4% | -11.7%         | -4.8%        |
| \$25,000 - \$34,999   | 71,980      | 17.0% | 71,556      | 14.7% | 64,241        | 12.4% | 56,125          | 10.4% | -0.6%          | -12.6%       |
| \$35,000 - \$49,999   | 71,883      | 17.0% | 84,490      | 17.4% | 83,128        | 16.0% | 82,429          | 15.3% | 17.5%          | -0.8%        |
| \$50,000 - \$74,999   | 53,175      | 12.6% | 88,250      | 18.2% | 101,849       | 19.6% | 107,010         | 19.8% | 207.0%         | 5.1%         |
| \$75,000 - \$99,999   | 14,048      | 3.3%  | 40,074      | 8.2%  | 58,232        | 11.2% | 64,641          | 12.0% | 185.3%         | 11.0%        |
| \$100,000 - \$149,999 | 6,529       | 1.5%  | 24,846      | 5.1%  | 45,881        | 8.8%  | 62,294          | 11.5% | 280.5%         | 35.8%        |
| \$150,000 +           | 4,352       | 1.0%  | 12,988      | 2.7%  | 25,234        | 4.9%  | 36,039          | 6.7%  | 198.4%         | 42.8%        |
| Average Hhld Income   | \$33,171    |       | \$47,470    |       | \$55,436      |       | \$60,955        |       | 43.1%          | 10.0%        |
| Median Hhld Income    | \$26,272    |       | \$36,160    |       | \$44,393      |       | \$49,965        |       | 37.6%          | 12.6%        |
| Per Capita Income     | \$12,851    |       | \$18,567    |       | \$22,367      |       | \$24,533        |       | 44.5%          | 9.7%         |

**Employment and Business**

|                                   | 1990 Census |       | 2000 Census |       | 2007 Estimate |       | 2012 Projection |       | Percent Change |              |
|-----------------------------------|-------------|-------|-------------|-------|---------------|-------|-----------------|-------|----------------|--------------|
|                                   |             |       |             |       |               |       |                 |       | 1990 to 2000   | 2007 to 2012 |
| Age 16 + Population               | 842,921     |       | 965,428     |       | 1,059,427     |       | 1,101,790       |       | 14.5%          | 4.0%         |
| In Labor Force                    | 558,152     | 66.2% | 624,266     | 64.7% | 712,707       | 67.3% | 741,340         | 67.3% | 11.8%          | 4.0%         |
| Employed                          | 513,833     | 92.1% | 587,216     | 94.1% | 655,829       | 92.0% | 682,128         | 92.0% | 14.3%          | 4.0%         |
| Unemployed                        | 35,980      | 6.5%  | 29,711      | 4.8%  | 48,675        | 6.8%  | 50,494          | 6.8%  | -17.4%         | 3.7%         |
| In Armed Forces                   | 8,286       | 1.0%  | 7,339       | 1.2%  | 8,203         | 0.8%  | 8,718           | 0.8%  | -11.4%         | 6.3%         |
| Not In Labor Force                | 284,769     | 33.8% | 341,162     | 35.3% | 338,517       | 32.0% | 351,732         | 31.9% | 19.8%          | 3.9%         |
| Number of Employees (Daytime Pop) |             |       |             |       | 669,489       |       |                 |       |                |              |
| Number of Establishments          |             |       |             |       | 52,203        |       |                 |       |                |              |
| Emp in Blue Collar Occupations    |             |       | 231,894     | 39.5% |               |       |                 |       |                |              |
| Emp in White Collar Occupations   |             |       | 355,322     | 60.5% |               |       |                 |       |                |              |

## Housing Units

|                     | 1990 Census |       | 2000 Census |       | 2007 Estimate |       | 2012 Projection |       | Percent Change |              |
|---------------------|-------------|-------|-------------|-------|---------------|-------|-----------------|-------|----------------|--------------|
|                     |             |       |             |       |               |       |                 |       | 1990 to 2000   | 2007 to 2012 |
| Total Housing Units | 488,304     |       | 534,591     |       | 585,756       |       | 619,331         |       | 9.5%           | 5.7%         |
| Owner Occupied      | 273,898     | 56.1% | 316,736     | 59.2% | 329,966       | 56.3% | 338,483         | 54.7% | 15.6%          | 2.6%         |
| Renter Occupied     | 149,033     | 30.5% | 169,474     | 31.7% | 189,312       | 32.3% | 201,848         | 32.6% | 13.7%          | 6.6%         |
| Vacant              | 65,384      | 13.4% | 48,381      | 9.1%  | 66,478        | 11.4% | 79,000          | 12.8% | -26.0%         | 18.8%        |

## Vehicles Available

|                           | 1990 Census |       | 2000 Census |       | 2007 Estimate |       | 2012 Projection |       | Percent Change |              |
|---------------------------|-------------|-------|-------------|-------|---------------|-------|-----------------|-------|----------------|--------------|
|                           |             |       |             |       |               |       |                 |       | 1990 to 2000   | 2007 to 2012 |
| Average Vehicles Per Hhld | 1.80        |       | 1.60        |       | 1.90          |       | 2.00            |       | -9.5%          | 8.3%         |
| 0 Vehicles Available      | 28,446      | 6.2%  | 31,966      | 6.6%  | 22,903        | 4.4%  | 19,133          | 3.5%  | 12.4%          | -16.5%       |
| 1 Vehicle Available       | 146,339     | 31.8% | 173,678     | 35.7% | 179,178       | 34.5% | 181,855         | 33.7% | 18.7%          | 1.5%         |
| 2+ Vehicles Available     | 284,895     | 62.0% | 280,566     | 57.7% | 317,197       | 61.1% | 339,343         | 62.8% | -1.5%          | 7.0%         |

## Marital Status

|                         | 1990 Census |       | 2000 Census |       | 2007 Estimate |       | 2012 Projection |       | Percent Change |              |
|-------------------------|-------------|-------|-------------|-------|---------------|-------|-----------------|-------|----------------|--------------|
|                         |             |       |             |       |               |       |                 |       | 1990 to 2000   | 2007 to 2012 |
| Age 15+ Population      | 858,418     |       | 983,818     |       | 1,069,451     |       | 1,110,210       |       | 14.6%          | 3.8%         |
| Married, Spouse Present | 486,193     | 56.6% | 510,763     | 51.9% | 564,506       | 52.8% | 591,441         | 53.3% | 5.1%           | 4.8%         |
| Married, Spouse Absent  | 15,710      | 1.8%  | 43,793      | 4.5%  | 46,137        | 4.3%  | 47,081          | 4.2%  | 178.8%         | 2.0%         |
| Divorced                | 93,511      | 10.9% | 117,927     | 12.0% | 126,389       | 11.8% | 129,969         | 11.7% | 26.1%          | 2.8%         |
| Widowed                 | 58,605      | 6.8%  | 60,668      | 6.2%  | 64,398        | 6.0%  | 65,902          | 5.9%  | 3.5%           | 2.3%         |
| Never Married           | 204,409     | 23.8% | 250,667     | 25.5% | 268,021       | 25.1% | 275,817         | 24.8% | 22.6%          | 2.9%         |

## Educational Attainment

|                         | 1990 Census |       | 2000 Census |       | 2007 Estimate |       | 2012 Projection |       | Percent Change |              |
|-------------------------|-------------|-------|-------------|-------|---------------|-------|-----------------|-------|----------------|--------------|
|                         |             |       |             |       |               |       |                 |       | 1990 to 2000   | 2007 to 2012 |
| Age 25+ Population      | 684,378     |       | 778,756     |       | 871,205       |       | 935,701         |       | 13.8%          | 7.4%         |
| Grade K - 8             | 49,469      | 7.2%  | 32,646      | 4.2%  | 26,654        | 3.1%  | 20,027          | 2.1%  | -34.0%         | -24.9%       |
| Grade 9 - 12            | 96,281      | 14.1% | 90,165      | 11.6% | 72,433        | 8.3%  | 60,574          | 6.5%  | -6.4%          | -16.4%       |
| High School Graduate    | 193,183     | 28.2% | 222,777     | 28.6% | 239,298       | 27.5% | 247,632         | 26.5% | 15.3%          | 3.5%         |
| Some College, No Degree | 165,958     | 24.3% | 199,473     | 25.6% | 220,223       | 25.3% | 232,190         | 24.8% | 20.2%          | 5.4%         |
| Associates Degree       | 33,697      | 4.9%  | 39,930      | 5.1%  | 67,075        | 7.7%  | 88,392          | 9.5%  | 18.5%          | 31.8%        |
| Bachelor's Degree       | 95,378      | 13.9% | 122,118     | 15.7% | 163,265       | 18.7% | 193,012         | 20.6% | 28.0%          | 18.2%        |
| Graduate Degree         | 50,390      | 7.4%  | 65,519      | 8.4%  | 82,257        | 9.4%  | 93,874          | 10.0% | 30.0%          | 14.1%        |

No Schooling  
Completed

6,128 0.8%

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Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More About Our Data.  
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