



Date: 11/06/08

Current Geography Selection: (1 Selected) Places: Winston-Salem city

Demographic Detail Summary Report

Population Demographics

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Total Population	167,973		185,806		199,859		209,979		10.6%	5.1%
Population Density (Pop/Sq Mi)	1,532.2		1,694.8		1,823.0		1,915.3		10.6%	5.1%
Total Households	69,994		76,258		82,026		86,261		8.9%	5.2%

Population by Gender:

Male	77,597	46.2%	87,434	47.1%	95,073	47.6%	100,472	47.9%	12.7%	5.7%
Female	90,376	53.8%	98,373	52.9%	104,786	52.4%	109,507	52.2%	8.8%	4.5%

Population by Race/Ethnicity

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
White	106,379	63.3%	104,463	56.2%	113,725	56.9%	124,130	59.1%	-1.8%	9.2%
Black	59,573	35.5%	67,812	36.5%	69,401	34.7%	67,046	31.9%	13.8%	-3.4%
American Indian or Alaska Native	360	0.2%	574	0.3%	1,120	0.6%	1,433	0.7%	59.4%	27.9%
Asian or Pacific Islander	1,204	0.7%	2,164	1.2%	3,152	1.6%	3,763	1.8%	79.8%	19.4%
Some Other Race	457	0.3%	7,903	4.3%	9,007	4.5%	9,996	4.8%	1,631.1%	11.0%
Two or More Races			2,889	1.6%	3,455	1.7%	3,611	1.7%		4.5%
Hispanic Ethnicity	1,445	0.9%	15,950	8.6%	26,102	13.1%	32,427	15.4%	1,004.2%	24.2%
Not Hispanic or Latino	166,531	99.1%	169,857	91.4%	173,758	86.9%	177,552	84.6%	2.0%	2.2%

Population by Age

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
0 to 4	11,233	6.7%	12,462	6.7%	14,363	7.2%	14,666	7.0%	10.9%	2.1%
5 to 14	19,252	11.5%	24,391	13.1%	26,283	13.2%	27,617	13.2%	26.7%	5.1%
15 to 19	12,225	7.3%	12,651	6.8%	13,940	7.0%	14,304	6.8%	3.5%	2.6%
20 to 24	14,997	8.9%	15,560	8.4%	15,921	8.0%	16,720	8.0%	3.7%	5.0%

25 to 34	30,447	18.1%	28,859	15.5%	27,938	14.0%	27,725	13.2%	-5.2%	-0.8%
35 to 44	24,613	14.7%	27,676	14.9%	26,740	13.4%	25,963	12.4%	12.4%	-2.9%
45 to 54	16,676	9.9%	23,667	12.7%	26,410	13.2%	27,519	13.1%	41.9%	4.2%
55 to 64	15,546	9.3%	15,252	8.2%	20,445	10.2%	23,989	11.4%	-1.9%	17.3%
65 to 74	13,179	7.8%	13,027	7.0%	13,728	6.9%	16,462	7.8%	-1.2%	19.9%
75 to 84	7,323	4.4%	8,964	4.8%	9,935	5.0%	10,479	5.0%	22.4%	5.5%
85+	2,494	1.5%	3,299	1.8%	4,178	2.1%	4,556	2.2%	32.3%	9.1%

Median Age:

Total Population	33.5		34.6		35.6		36.5		3.3%	2.7%
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Households by Income

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
\$0 - \$15,000	18,332	26.2%	14,377	18.9%	12,782	15.6%	12,114	14.0%	-21.6%	-5.2%
\$15,000 - \$24,999	13,624	19.5%	11,022	14.5%	9,590	11.7%	9,264	10.7%	-19.1%	-3.4%
\$25,000 - \$34,999	11,112	15.9%	10,488	13.8%	9,641	11.8%	8,468	9.8%	-5.6%	-12.2%
\$35,000 - \$49,999	11,394	16.3%	12,672	16.6%	12,331	15.0%	12,455	14.4%	11.2%	1.0%
\$50,000 - \$74,999	9,409	13.4%	13,458	17.6%	15,684	19.1%	16,695	19.4%	172.7%	6.4%
\$75,000 - \$99,999	2,828	4.0%	6,163	8.1%	8,694	10.6%	9,834	11.4%	117.9%	13.1%
\$100,000 - \$149,999	1,836	2.6%	4,421	5.8%	7,326	8.9%	9,537	11.1%	140.8%	30.2%
\$150,000 +	1,459	2.1%	3,657	4.8%	5,979	7.3%	7,895	9.2%	150.6%	32.0%
Average Hhld Income	\$37,725		\$53,479		\$51,851		\$51,074		41.8%	-1.5%
Median Hhld Income	\$27,389		\$37,368		\$45,584		\$51,145		36.4%	12.2%
Per Capita Income	\$15,916		\$21,949		\$22,133		\$21,839		37.9%	-1.3%

Employment and Business

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 16 + Population	135,553		146,744		156,684		165,114		8.3%	5.4%
In Labor Force	88,323	65.2%	92,733	63.2%	103,698	66.2%	109,160	66.1%	5.0%	5.3%
Employed	82,940	93.9%	87,492	94.4%	95,983	92.6%	101,035	92.6%	5.5%	5.3%
Unemployed	5,204	5.9%	5,192	5.6%	7,650	7.4%	8,055	7.4%	-0.2%	5.3%
In Armed Forces	135	0.1%	48	0.1%	65	0.0%	70	0.0%	-64.3%	7.8%
Not In Labor Force	47,230	34.8%	54,011	36.8%	52,921	33.8%	55,884	33.9%	14.4%	5.6%
Number of Employees (Daytime Pop)					156,628					
Number of Establishments					9,189					
Emp in Blue Collar Occupations			34,859	39.8%						
Emp in White Collar Occupations			52,633	60.2%						

Housing Units										
	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Total Housing Units	76,384		82,619		92,802		99,963		8.2%	7.7%
Owner Occupied	38,339	50.2%	42,846	51.9%	47,071	50.7%	49,911	49.9%	11.8%	6.0%
Renter Occupied	31,655	41.4%	33,411	40.4%	34,955	37.7%	36,350	36.4%	5.5%	4.0%
Vacant	6,388	8.4%	6,361	7.7%	10,775	11.6%	13,702	13.7%	-0.4%	27.2%

Vehicles Available										
	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Average Vehicles Per Hhld	1.60		1.40		1.80		2.00		-9.7%	11.9%
0 Vehicles Available	9,404	12.4%	8,904	11.7%	5,303	6.5%	3,781	4.4%	-5.3%	-28.7%
1 Vehicle Available	25,605	33.7%	30,618	40.2%	30,456	37.1%	30,100	34.9%	19.6%	-1.2%
2+ Vehicles Available	40,983	53.9%	36,735	48.2%	46,267	56.4%	52,380	60.7%	-10.4%	13.2%

Marital Status										
	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 15+ Population	137,500		148,954		159,227		167,714		8.3%	5.3%
Married, Spouse Present	64,115	46.6%	64,296	43.2%	70,056	44.0%	74,548	44.5%	0.3%	6.4%
Married, Spouse Absent	5,270	3.8%	12,059	8.1%	12,673	8.0%	13,218	7.9%	128.8%	4.3%
Divorced	12,804	9.3%	15,420	10.4%	16,335	10.3%	17,119	10.2%	20.4%	4.8%
Widowed	12,380	9.0%	11,204	7.5%	11,788	7.4%	12,303	7.3%	-9.5%	4.4%
Never Married	42,931	31.2%	45,975	30.9%	48,376	30.4%	50,525	30.1%	7.1%	4.4%

Educational Attainment										
	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 25+ Population	110,278		120,744		129,373		136,693		9.5%	5.7%
Grade K - 8	10,169	9.2%	6,976	5.8%	8,323	6.4%	7,818	5.7%	-31.4%	-6.1%
Grade 9 - 12	14,812	13.4%	15,049	12.5%	8,453	6.5%	5,488	4.0%	1.6%	-35.1%
High School Graduate	29,501	26.8%	30,481	25.2%	35,189	27.2%	38,385	28.1%	3.3%	9.1%
Some College, No Degree	19,488	17.7%	23,950	19.8%	24,907	19.3%	25,323	18.5%	22.9%	1.7%
Associates Degree	6,944	6.3%	6,052	5.0%	10,160	7.9%	13,365	9.8%	-12.9%	31.5%
Bachelor's Degree	19,292	17.5%	23,248	19.3%	26,599	20.6%	28,853	21.1%	20.5%	8.5%
Graduate Degree	10,052	9.1%	13,164	10.9%	15,741	12.2%	17,462	12.8%	31.0%	10.9%
No Schooling Completed			1,823	1.5%						

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. [More About Our Data.](#)
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