



Date: 09/30/09

Current Geography Selection: (1 Selected) Places: Opelika

## Demographic Detail Summary Report

### Population Demographics

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Population	21,754		23,052		26,145		27,451		6.0%	5.0%
Population Density (Pop/Sq Mi)	407.5		431.8		489.7		514.2		6.0%	5.0%
Total Households	8,059		8,988		11,428		12,685		11.5%	11.0%

### Population by Gender:

Male	10,132	46.6%	10,673	46.3%	12,511	47.9%	13,557	49.4%	5.3%	8.4%
Female	11,623	53.4%	12,379	53.7%	13,634	52.2%	13,895	50.6%	6.5%	1.9%

### Population by Race/Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
White	13,198	60.7%	13,211	57.3%	15,770	60.3%	17,650	64.3%	0.1%	11.9%
Black	8,218	37.8%	9,351	40.6%	9,657	36.9%	9,093	33.1%	13.8%	-5.8%
American Indian or Alaska Native	22	0.1%	44	0.2%	135	0.5%	235	0.9%	103.8%	74.3%
Asian or Pacific Islander	299	1.4%	233	1.0%	261	1.0%	168	0.6%	-22.1%	-35.6%
Some Other Race	17	0.1%	61	0.3%	91	0.4%	162	0.6%	248.8%	79.5%
Two or More Races			152	0.7%	232	0.9%	143	0.5%		-38.5%
Hispanic Ethnicity	80	0.4%	257	1.1%	424	1.6%	549	2.0%	219.6%	29.5%
Not Hispanic or Latino	21,674	99.6%	22,796	98.9%	25,721	98.4%	26,903	98.0%	5.2%	4.6%

### Population by Age

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
0 to 4	1,712	7.9%	1,676	7.3%	1,963	7.5%	2,534	9.2%	-2.1%	29.1%
5 to 14	3,246	14.9%	3,581	15.5%	3,446	13.2%	3,509	12.8%	10.3%	1.8%
15 to 19	1,663	7.6%	1,638	7.1%	1,685	6.4%	1,230	4.5%	-1.5%	-27.0%
20 to 24	1,667	7.7%	1,500	6.5%	1,356	5.2%	733	2.7%	-10.1%	-45.9%

25 to 34	3,732	17.2%	3,296	14.3%	4,220	16.1%	5,537	20.2%	-11.7%	31.2%
35 to 44	3,083	14.2%	3,492	15.1%	3,571	13.7%	3,437	12.5%	13.2%	-3.7%
45 to 54	2,115	9.7%	3,017	13.1%	3,427	13.1%	3,339	12.2%	42.6%	-2.6%
55 to 64	1,759	8.1%	1,924	8.3%	2,833	10.8%	3,014	11.0%	9.4%	6.4%
65 to 74	1,470	6.8%	1,478	6.4%	1,829	7.0%	2,145	7.8%	0.5%	17.3%
75 to 84	974	4.5%	1,026	4.5%	1,263	4.8%	1,410	5.1%	5.3%	11.6%
85+	334	1.5%	425	1.8%	551	2.1%	563	2.1%	27.3%	2.0%

**Median Age:**

Total Population	31.9		34.5		36.1		35.5		8.1%	-1.8%
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**Households by Income**

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
\$0 - \$15,000	2,758	34.2%	2,231	24.8%	2,144	18.8%	2,229	17.6%	-19.1%	4.0%
\$15,000 - \$24,999	1,212	15.0%	1,279	14.2%	1,569	13.7%	1,680	13.2%	5.5%	7.0%
\$25,000 - \$34,999	1,228	15.2%	1,172	13.0%	1,210	10.6%	1,287	10.1%	-4.6%	6.4%
\$35,000 - \$49,999	1,384	17.2%	1,420	15.8%	1,506	13.2%	1,650	13.0%	2.7%	9.5%
\$50,000 - \$74,999	984	12.2%	1,582	17.6%	2,193	19.2%	2,366	18.7%	-9.1%	7.9%
\$75,000 - \$99,999	234	2.9%	691	7.7%	1,272	11.1%	1,442	11.4%	195.3%	13.4%
\$100,000 - \$149,999	153	1.9%	412	4.6%	1,050	9.2%	1,353	10.7%	168.6%	28.8%
\$150,000 +	86	1.1%	202	2.2%	484	4.2%	679	5.4%	136.2%	40.3%
Average Hhld Income	\$31,946		\$43,610		\$56,578		\$56,075		36.5%	-0.9%
Median Hhld Income	\$25,347		\$33,295		\$42,173		\$44,146		31.4%	4.7%
Per Capita Income	\$12,045		\$17,003		\$26,707		\$28,188		41.2%	5.5%

**Employment and Business**

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 16 + Population	16,460		17,458		20,310		21,081		6.1%	3.8%
In Labor Force	10,842	65.9%	10,597	60.7%	12,393	61.0%	12,941	61.4%	-2.3%	4.4%
Employed	9,964	91.9%	9,992	94.3%	11,263	90.9%	12,245	94.6%	0.3%	8.7%
Unemployed	772	7.1%	591	5.6%	1,089	8.8%	653	5.1%	-23.5%	-40.0%
In Armed Forces	98	0.6%	14	0.1%	42	0.3%	43	0.3%	-85.9%	3.9%
Not In Labor Force	5,619	34.1%	6,862	39.3%	7,916	39.0%	8,140	38.6%	22.1%	2.8%
Number of Employees (Daytime Pop)					20,234					
Number of Establishments					1,430					
Emp in Blue Collar Occupations			4,325	43.3%						
Emp in White Collar Occupations			5,667	56.7%						

<b>Housing Units</b>										
	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>Percent Change</b>	
									<b>1990 to 2000</b>	<b>2009 to 2014</b>
Total Housing Units	8,728		9,991		12,233		13,203		14.5%	7.9%
Owner Occupied	4,925	56.4%	5,652	56.6%	5,821	47.6%	4,657	35.3%	14.8%	-20.0%
Renter Occupied	3,134	35.9%	3,335	33.4%	5,607	45.8%	8,029	60.8%	6.4%	43.2%
Vacant	668	7.7%	1,003	10.0%	805	6.6%	518	3.9%	50.1%	-35.7%

<b>Vehicles Available</b>										
	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>Percent Change</b>	
									<b>1990 to 2000</b>	<b>2009 to 2014</b>
Average Vehicles Per Hhld	1.60		1.50		1.60		1.80		-9.1%	6.7%
0 Vehicles Available	1,110	12.6%	1,091	12.1%	1,252	11.0%	1,581	12.5%	-1.7%	26.3%
1 Vehicle Available	2,580	29.2%	3,161	35.2%	4,334	37.9%	5,299	41.8%	22.5%	22.3%
2+ Vehicles Available	5,145	58.2%	4,736	52.7%	5,842	51.1%	5,805	45.8%	-7.9%	-0.6%

<b>Marital Status</b>										
	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>Percent Change</b>	
									<b>1990 to 2000</b>	<b>2009 to 2014</b>
Age 15+ Population	16,798		17,795		20,742		21,406		5.9%	3.2%
Married, Spouse Present	8,686	51.7%	8,588	48.3%	10,158	49.0%	10,362	48.4%	-1.1%	2.0%
Married, Spouse Absent	564	3.4%	1,003	5.6%	1,158	5.6%	1,194	5.6%	77.8%	3.2%
Divorced	1,548	9.2%	1,842	10.4%	2,118	10.2%	2,208	10.3%	19.0%	4.2%
Widowed	1,709	10.2%	1,563	8.8%	1,767	8.5%	1,801	8.4%	-8.6%	1.9%
Never Married	4,290	25.5%	4,799	27.0%	5,541	26.7%	5,841	27.3%	11.9%	5.4%

<b>Educational Attainment</b>										
	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>Percent Change</b>	
									<b>1990 to 2000</b>	<b>2009 to 2014</b>
Age 25+ Population	13,468		14,658		17,695		19,445		8.8%	9.9%
Grade K - 8	2,044	15.2%	964	6.6%	1,423	8.0%	1,377	7.1%	-52.9%	-3.3%
Grade 9 - 12	2,110	15.7%	2,242	15.3%	1,867	10.6%	2,238	11.5%	6.3%	19.8%
High School Graduate	3,742	27.8%	4,078	27.8%	4,661	26.3%	5,116	26.3%	9.0%	9.8%
Some College, No Degree	2,330	17.3%	2,962	20.2%	3,472	19.6%	3,832	19.7%	27.1%	10.4%
Associates Degree	623	4.6%	958	6.5%	1,513	8.6%	1,828	9.4%	53.8%	20.8%
Bachelor's Degree	1,746	13.0%	1,937	13.2%	2,855	16.1%	2,893	14.9%	10.9%	1.3%
Graduate Degree	869	6.5%	1,357	9.3%	1,903	10.8%	2,163	11.1%	56.2%	13.7%
No Schooling Completed			160	1.1%						

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Current year data is for the year **2009**, 5 year projected data is for the year **2014**. [More About Our Data.](#)  
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