



Date: 02/23/10

Current Geography Selection: (1 Selected) Places: Oceanside

Current Index Base: Entire US

Demographic Detail Summary Report

Population Demographics

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Population	129,374		160,675		175,405		187,810		24.2%	7.1%
Population Density (Pop/Sq Mi)	3,094.9		3,843.7		4,196.1		4,492.8		24.2%	7.1%
Total Households	46,874		56,348		60,284		62,780		20.2%	4.1%

Population by Gender:

Male	64,291	49.7%	79,542	49.5%	86,493	49.3%	91,790	48.9%	23.7%	6.1%
Female	65,083	50.3%	81,133	50.5%	88,912	50.7%	96,020	51.1%	24.7%	8.0%

Population by Race/Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
White	96,674	74.7%	106,575	66.3%	122,508	69.8%	131,221	69.9%	10.2%	7.1%
Black	10,124	7.8%	10,170	6.3%	10,380	5.9%	12,230	6.5%	0.5%	17.8%
American Indian or Alaska Native	941	0.7%	1,379	0.9%	972	0.6%	586	0.3%	46.5%	-39.8%
Asian or Pacific Islander	7,811	6.0%	10,856	6.8%	14,484	8.3%	16,448	8.8%	39.0%	13.6%
Some Other Race	13,811	10.7%	23,405	14.6%	19,775	11.3%	20,457	10.9%	69.5%	3.4%
Two or More Races			8,290	5.2%	7,285	4.2%	6,868	3.7%		-5.7%
Hispanic Ethnicity	29,481	22.8%	48,689	30.3%	59,564	34.0%	63,929	34.0%	65.2%	7.3%
Not Hispanic or Latino	99,888	77.2%	111,986	69.7%	115,841	66.0%	123,881	66.0%	12.1%	6.9%

Population by Age

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
0 to 4	12,448	9.6%	12,131	7.6%	13,436	7.7%	13,279	7.1%	-2.5%	-1.2%
5 to 14	17,514	13.5%	25,530	15.9%	25,314	14.4%	27,591	14.7%	45.8%	9.0%
15 to 19	7,476	5.8%	10,902	6.8%	11,996	6.8%	11,531	6.1%	45.8%	-3.9%

20 to 24	11,777	9.1%	12,106	7.5%	12,926	7.4%	12,065	6.4%	2.8%	-6.7%
25 to 34	26,653	20.6%	23,777	14.8%	24,522	14.0%	26,694	14.2%	-10.8%	8.9%
35 to 44	17,517	13.5%	25,966	16.2%	24,958	14.2%	25,486	13.6%	48.2%	2.1%
45 to 54	9,082	7.0%	17,893	11.1%	22,229	12.7%	23,811	12.7%	97.0%	7.1%
55 to 64	9,062	7.0%	10,461	6.5%	15,967	9.1%	19,874	10.6%	15.4%	24.5%
65 to 74	10,931	8.5%	10,834	6.7%	11,904	6.8%	15,285	8.1%	-0.9%	28.4%
75 to 84	5,662	4.4%	8,906	5.5%	8,994	5.1%	9,022	4.8%	57.3%	0.3%
85+	1,247	1.0%	2,169	1.4%	3,171	1.8%	3,184	1.7%	74.0%	0.4%

Median Age:

Total Population	30.7		33.3		34.8		36.1		8.6%	3.6%
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Households by Income

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
\$0 - \$15,000	7,752	16.5%	6,509	11.6%	5,109	8.5%	4,871	7.8%	-16.0%	-4.7%
\$15,000 - \$24,999	8,920	19.0%	6,849	12.2%	5,471	9.1%	5,010	8.0%	-23.2%	-8.4%
\$25,000 - \$34,999	8,021	17.1%	7,166	12.7%	5,990	9.9%	5,698	9.1%	-10.7%	-4.9%
\$35,000 - \$49,999	9,730	20.8%	10,139	18.0%	8,861	14.7%	8,395	13.4%	4.2%	-5.3%
\$50,000 - \$74,999	8,204	17.5%	11,992	21.3%	12,704	21.1%	13,095	20.9%	46.2%	3.1%
\$75,000 - \$99,999	2,764	5.9%	6,852	12.2%	8,605	14.3%	9,030	14.4%	147.9%	4.9%
\$100,000 - \$149,999	1,104	2.4%	4,834	8.6%	8,892	14.8%	10,651	17.0%	337.9%	19.8%
\$150,000 +	403	0.9%	2,007	3.6%	4,652	7.7%	6,030	9.6%	398.5%	29.6%
Average Hhld Income	\$0		\$56,891		\$71,493		\$76,558		N/A%	7.1%
Median Hhld Income	\$32,901		\$45,974		\$58,268		\$63,032		39.7%	8.2%
Per Capita Income	\$14,362		\$19,951		\$25,025		\$26,007		38.9%	3.9%

Employment and Business

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 16 + Population	98,002		120,838		134,124		144,478		23.3%	7.7%
In Labor Force	64,238	65.6%	76,294	63.1%	86,556	64.5%	92,626	64.1%	18.8%	7.0%
Employed	55,148	85.9%	67,966	89.1%	73,319	84.7%	82,997	89.6%	23.2%	13.2%
Unemployed	4,354	6.8%	4,089	5.4%	9,497	11.0%	5,617	6.1%	-6.1%	-40.9%
In Armed Forces	4,741	4.8%	4,239	5.6%	3,740	4.3%	4,012	4.3%	-10.6%	7.3%
Not In Labor Force	33,764	34.5%	44,545	36.9%	47,567	35.5%	51,852	35.9%	31.9%	9.0%
Number of Employees (Daytime Pop)					45,957					
Number of Establishments					4,399					
Emp in Blue Collar Occupations			27,977	41.2%						
Emp in White Collar Occupations			39,989	58.8%						

Housing Units

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Housing Units	51,256		59,446		65,707		68,666		16.0%	4.5%
Owner Occupied	27,190	53.1%	34,892	58.7%	35,197	53.6%	31,186	45.4%	28.3%	-11.4%
Renter Occupied	19,684	38.4%	21,456	36.1%	25,087	38.2%	31,594	46.0%	9.0%	25.9%
Vacant	4,384	8.6%	3,098	5.2%	5,423	8.3%	5,886	8.6%	-29.3%	8.5%

Vehicles Available

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Average Vehicles Per Hhld	1.70		1.60		1.90		2.00		-2.8%	3.8%
0 Vehicles Available	3,324	6.4%	3,541	6.3%	3,167	5.3%	3,570	5.7%	6.5%	12.7%
1 Vehicle Available	17,789	34.2%	20,919	37.1%	20,717	34.4%	22,514	35.9%	17.6%	8.7%
2+ Vehicles Available	30,880	59.4%	31,888	56.6%	36,401	60.4%	36,696	58.5%	3.3%	0.8%

Marital Status

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 15+ Population	99,406		123,014		136,672		146,952		23.7%	7.5%
Married, Spouse Present	59,807	60.2%	64,758	52.6%	72,788	53.3%	78,388	53.3%	8.3%	7.7%
Married, Spouse Absent	2,662	2.7%	7,077	5.8%	7,829	5.7%	8,383	5.7%	165.8%	7.1%
Divorced	9,101	9.2%	12,956	10.5%	14,159	10.4%	15,267	10.4%	42.4%	7.8%
Widowed	6,026	6.1%	7,599	6.2%	8,276	6.1%	8,940	6.1%	26.1%	8.0%
Never Married	21,807	21.9%	30,623	24.9%	33,621	24.6%	35,974	24.5%	40.4%	7.0%

Educational Attainment

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 25+ Population	80,154		100,006		111,744		123,355		24.8%	10.4%
Grade K - 8	6,213	7.8%	7,106	7.1%	9,645	8.6%	10,408	8.4%	14.4%	7.9%
Grade 9 - 12	9,193	11.5%	9,632	9.6%	8,606	7.7%	9,030	7.3%	4.8%	4.9%
High School Graduate	20,142	25.1%	22,300	22.3%	26,386	23.6%	28,401	23.0%	10.7%	7.6%
Some College, No Degree	22,926	28.6%	28,231	28.2%	27,607	24.7%	29,672	24.1%	23.1%	7.5%
Associates Degree	6,660	8.3%	8,127	8.1%	9,834	8.8%	11,150	9.0%	22.0%	13.4%
Bachelor's Degree	10,304	12.9%	14,864	14.9%	19,605	17.5%	22,395	18.2%	44.3%	14.2%
Graduate Degree	4,709	5.9%	7,313	7.3%	10,061	9.0%	12,299	10.0%	55.3%	22.2%

No Schooling
Completed

2,433 2.4%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

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