



Date: 10/22/09

Current Geography Selection: (1 Selected) Places: Rochester

## Demographic Detail Summary Report

### Population Demographics

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Population	26,630		28,461		32,323		34,692		6.9%	7.3%
Population Density (Pop/Sq Mi)	586.4		626.8		711.8		764.0		6.9%	7.3%
Total Households	10,221		11,434		12,313		12,337		11.9%	0.2%

### Population by Gender:

Male	12,931	48.6%	13,838	48.6%	15,839	49.0%	17,413	50.2%	7.0%	9.9%
Female	13,699	51.4%	14,623	51.4%	16,484	51.0%	17,279	49.8%	6.7%	4.8%

### Population by Race/Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
White	26,291	98.7%	27,640	97.1%	30,460	94.2%	30,878	89.0%	5.1%	1.4%
Black	85	0.3%	149	0.5%	113	0.4%	27	0.1%	75.3%	-76.1%
American Indian or Alaska Native	54	0.2%	62	0.2%	0	0.0%	0	0.0%	14.8%	N/A%
Asian or Pacific Islander	147	0.6%	257	0.9%	572	1.8%	1,084	3.1%	74.8%	89.5%
Some Other Race	53	0.2%	74	0.3%	254	0.8%	745	2.2%	39.6%	193.3%
Two or More Races			279	1.0%	924	2.9%	1,958	5.6%		111.9%
Hispanic Ethnicity	192	0.7%	255	0.9%	466	1.4%	610	1.8%	32.8%	30.9%
Not Hispanic or Latino	26,438	99.3%	28,206	99.1%	31,857	98.6%	34,082	98.2%	6.7%	7.0%

### Population by Age

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
0 to 4	2,253	8.5%	1,929	6.8%	1,919	5.9%	2,280	6.6%	-14.4%	18.8%
5 to 14	3,814	14.3%	4,060	14.3%	3,839	11.9%	3,616	10.4%	6.5%	-5.8%
15 to 19	1,580	5.9%	1,852	6.5%	2,181	6.8%	1,657	4.8%	17.2%	-24.0%
20 to 24	1,806	6.8%	1,534	5.4%	1,596	4.9%	1,504	4.3%	-15.1%	-5.8%

25 to 34	5,151	19.3%	4,033	14.2%	4,535	14.0%	5,535	16.0%	-21.7%	22.1%
35 to 44	3,862	14.5%	4,941	17.4%	4,785	14.8%	4,505	13.0%	27.9%	-5.9%
45 to 54	2,510	9.4%	3,828	13.5%	4,973	15.4%	5,172	14.9%	52.5%	4.0%
55 to 64	2,258	8.5%	2,450	8.6%	3,893	12.0%	4,818	13.9%	8.5%	23.8%
65 to 74	1,886	7.1%	2,071	7.3%	2,555	7.9%	3,443	9.9%	9.8%	34.8%
75 to 84	1,181	4.4%	1,342	4.7%	1,427	4.4%	1,551	4.5%	13.6%	8.7%
85+	329	1.2%	421	1.5%	620	1.9%	611	1.8%	28.0%	-1.5%

**Median Age:**

Total Population	32.4		36.7		39.6		41.4		13.2%	4.6%
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**Households by Income**

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
\$0 - \$15,000	1,992	19.5%	1,622	14.2%	1,293	10.5%	1,196	9.7%	-18.6%	-7.5%
\$15,000 - \$24,999	2,002	19.6%	1,547	13.5%	1,316	10.7%	1,216	9.9%	-22.7%	-7.6%
\$25,000 - \$34,999	1,893	18.5%	1,604	14.0%	1,320	10.7%	1,262	10.2%	-15.3%	-4.4%
\$35,000 - \$49,999	2,390	23.4%	2,462	21.5%	2,153	17.5%	1,913	15.5%	3.0%	-11.1%
\$50,000 - \$74,999	1,526	14.9%	2,512	22.0%	2,945	23.9%	3,013	24.4%	64.6%	2.3%
\$75,000 - \$99,999	278	2.7%	973	8.5%	1,659	13.5%	1,746	14.2%	250.0%	5.2%
\$100,000 - \$149,999	68	0.7%	512	4.5%	1,190	9.7%	1,432	11.6%	652.9%	20.3%
\$150,000 +	51	0.5%	202	1.8%	437	3.6%	559	4.5%	296.1%	27.9%
Average Hhld Income	\$34,512		\$46,657		\$66,668		\$76,094		35.2%	14.1%
Median Hhld Income	\$30,851		\$40,694		\$50,491		\$53,995		31.9%	6.9%
Per Capita Income	\$13,343		\$18,744		\$25,666		\$27,379		40.5%	6.7%

**Employment and Business**

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 16 + Population	20,263		22,063		26,025		28,373		8.9%	9.0%
In Labor Force	14,085	69.5%	15,262	69.2%	17,982	69.1%	19,642	69.2%	8.4%	9.2%
Employed	12,981	92.2%	14,678	96.2%	16,902	94.0%	18,765	95.5%	13.1%	11.0%
Unemployed	978	6.9%	564	3.7%	1,073	6.0%	869	4.4%	-42.3%	-19.0%
In Armed Forces	129	0.6%	20	0.1%	7	0.0%	8	0.0%	-84.5%	14.3%
Not In Labor Force	6,178	30.5%	6,801	30.8%	8,043	30.9%	8,731	30.8%	10.1%	8.6%
Number of Employees (Daytime Pop)					12,448					
Number of Establishments					1,183					
Emp in Blue Collar Occupations			6,980	47.6%						
Emp in White Collar Occupations			7,698	52.5%						

<b>Housing Units</b>										
									<b>Percent Change</b>	
	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>1990 to 2000</b>	<b>2009 to 2014</b>
Total Housing Units	11,076		11,836		13,761		14,784		6.9%	7.4%
Owner Occupied	7,051	63.7%	7,643	64.6%	10,410	75.7%	12,012	81.3%	8.4%	15.4%
Renter Occupied	3,170	28.6%	3,791	32.0%	1,903	13.8%	325	2.2%	19.6%	-82.9%
Vacant	855	7.7%	402	3.4%	1,448	10.5%	2,447	16.6%	-53.0%	69.0%

<b>Vehicles Available</b>										
									<b>Percent Change</b>	
	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>1990 to 2000</b>	<b>2009 to 2014</b>
Average Vehicles Per Hhld	1.70		1.70		2.10		2.30		-0.3%	9.0%
0 Vehicles Available	715	6.5%	762	6.7%	482	3.9%	306	2.5%	6.6%	-36.5%
1 Vehicle Available	3,851	35.2%	4,165	36.4%	3,660	29.7%	3,311	26.8%	8.2%	-9.5%
2+ Vehicles Available	6,385	58.3%	6,507	56.9%	8,171	66.4%	8,720	70.7%	1.9%	6.7%

<b>Marital Status</b>										
									<b>Percent Change</b>	
	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>1990 to 2000</b>	<b>2009 to 2014</b>
Age 15+ Population	20,563		22,472		26,564		28,795		9.3%	8.4%
Married, Spouse Present	12,338	60.0%	12,087	53.8%	14,313	53.9%	15,510	53.9%	-2.0%	8.4%
Married, Spouse Absent	342	1.7%	731	3.3%	866	3.3%	943	3.3%	113.7%	8.9%
Divorced	1,999	9.7%	2,941	13.1%	3,478	13.1%	3,775	13.1%	47.1%	8.5%
Widowed	1,597	7.8%	1,467	6.5%	1,737	6.5%	1,874	6.5%	-8.1%	7.9%
Never Married	4,287	20.9%	5,246	23.3%	6,170	23.2%	6,693	23.2%	22.4%	8.5%

<b>Educational Attainment</b>										
									<b>Percent Change</b>	
	<b>1990 Census</b>		<b>2000 Census</b>		<b>2009 Estimate</b>		<b>2014 Projection</b>		<b>1990 to 2000</b>	<b>2009 to 2014</b>
Age 25+ Population	17,177		19,086		22,788		25,635		11.1%	12.5%
Grade K - 8	1,750	10.2%	982	5.2%	978	4.3%	672	2.6%	-43.9%	-31.3%
Grade 9 - 12	2,519	14.7%	2,265	11.9%	1,809	7.9%	2,028	7.9%	-10.1%	12.1%
High School Graduate	6,512	37.9%	7,250	38.0%	9,421	41.3%	11,012	43.0%	11.3%	16.9%
Some College, No Degree	2,843	16.6%	3,996	20.9%	4,262	18.7%	5,185	20.2%	40.6%	21.7%
Associates Degree	1,128	6.6%	1,664	8.7%	2,246	9.9%	2,521	9.8%	47.5%	12.2%
Bachelor's Degree	1,676	9.8%	1,949	10.2%	2,879	12.6%	2,999	11.7%	16.3%	4.2%
Graduate Degree	751	4.4%	954	5.0%	1,193	5.2%	1,218	4.8%	27.0%	2.1%
No Schooling Completed			26	0.1%						

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Current year data is for the year **2009**, 5 year projected data is for the year **2014**. [More About Our Data.](#)  
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