



Date: 09/30/09

Current Geography Selection: (5 Selected) Places: Burley, Heyburn, Jerome, Rupert, Twin Falls

Demographic Detail Summary Report

Population Demographics

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Population	50,965		58,932		62,445		59,206		15.6%	-5.2%
Population Density (Pop/Sq Mi)	2,182.2		2,523.4		2,673.8		2,535.1		15.6%	-5.2%
Total Households	18,984		21,914		24,952		25,001		15.4%	0.2%

Population by Gender:

Male	24,638	48.3%	28,598	48.5%	29,102	46.6%	26,119	44.1%	16.1%	-10.3%
Female	26,327	51.7%	30,334	51.5%	33,343	53.4%	33,087	55.9%	15.2%	-0.8%

Population by Race/Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
White	46,538	91.3%	51,125	86.8%	57,726	92.4%	53,790	90.9%	9.9%	-6.8%
Black	70	0.1%	144	0.2%	137	0.2%	217	0.4%	105.3%	57.6%
American Indian or Alaska Native	452	0.9%	520	0.9%	1,129	1.8%	2,135	3.6%	15.0%	89.1%
Asian or Pacific Islander	524	1.0%	516	0.9%	195	0.3%	206	0.3%	-1.5%	5.6%
Some Other Race	3,380	6.6%	5,195	8.8%	2,086	3.3%	1,852	3.1%	53.7%	-11.2%
Two or More Races			1,432	2.4%	1,172	1.9%	1,007	1.7%		-14.1%
Hispanic Ethnicity	5,792	11.4%	9,154	15.5%	12,768	20.5%	15,319	25.9%	58.0%	20.0%
Not Hispanic or Latino	45,171	88.6%	49,778	84.5%	49,677	79.6%	43,887	74.1%	10.2%	-11.7%

Population by Age

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
0 to 4	4,237	8.3%	4,819	8.2%	6,081	9.7%	5,255	8.9%	13.7%	-13.6%
5 to 14	9,116	17.9%	9,035	15.3%	8,783	14.1%	9,047	15.3%	-0.9%	3.0%
15 to 19	3,867	7.6%	5,061	8.6%	4,134	6.6%	3,959	6.7%	30.9%	-4.2%
20 to 24	3,035	6.0%	4,453	7.6%	4,750	7.6%	4,561	7.7%	46.8%	-4.0%

25 to 34	7,470	14.7%	7,438	12.6%	8,515	13.6%	7,967	13.5%	-0.4%	-6.4%
35 to 44	6,636	13.0%	7,946	13.5%	6,686	10.7%	6,241	10.5%	19.7%	-6.6%
45 to 54	4,602	9.0%	6,825	11.6%	7,439	11.9%	6,264	10.6%	48.3%	-15.8%
55 to 64	4,047	7.9%	4,770	8.1%	6,445	10.3%	6,525	11.0%	17.9%	1.3%
65 to 74	4,321	8.5%	3,929	6.7%	4,493	7.2%	4,742	8.0%	-9.1%	5.5%
75 to 84	2,753	5.4%	3,267	5.5%	3,289	5.3%	2,988	5.0%	18.7%	-9.2%
85+	875	1.7%	1,388	2.4%	1,830	2.9%	1,650	2.8%	58.7%	-9.8%

Median Age:

Total Population	32.1		33.1		33.6		33.3		3.2%	-0.9%
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Households by Income

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
\$0 - \$15,000	6,231	32.8%	4,391	20.0%	3,608	14.5%	3,265	13.1%	-29.5%	-9.5%
\$15,000 - \$24,999	4,617	24.3%	4,152	18.9%	3,965	15.9%	3,619	14.5%	-10.1%	-8.7%
\$25,000 - \$34,999	3,319	17.5%	3,493	15.9%	3,493	14.0%	3,331	13.3%	5.2%	-4.6%
\$35,000 - \$49,999	2,818	14.8%	4,410	20.1%	4,628	18.5%	4,273	17.1%	56.5%	-7.7%
\$50,000 - \$74,999	1,427	7.5%	3,443	15.7%	5,072	20.3%	5,487	21.9%	1.0%	8.2%
\$75,000 - \$99,999	249	1.3%	1,145	5.2%	2,057	8.2%	2,334	9.3%	360.0%	13.5%
\$100,000 - \$149,999	176	0.9%	572	2.6%	1,462	5.9%	1,866	7.5%	225.5%	27.7%
\$150,000 +	154	0.8%	309	1.4%	668	2.7%	826	3.3%	100.7%	23.6%
Average Hhld Income	\$27,476		\$39,437		\$46,870		\$54,276		43.5%	15.8%
Median Hhld Income	\$21,634		\$31,737		\$39,951		\$42,613		46.7%	6.7%
Per Capita Income	\$10,319		\$14,665		\$19,292		\$23,517		42.1%	21.9%

Employment and Business

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 16 + Population	36,802		44,092		46,784		44,129		19.8%	-5.7%
In Labor Force	23,746	64.5%	28,022	63.6%	29,920	64.0%	27,902	63.2%	18.0%	-6.7%
Employed	22,077	93.0%	26,090	93.1%	27,443	91.7%	26,151	93.7%	18.2%	-4.7%
Unemployed	1,628	6.9%	1,887	6.7%	2,442	8.2%	1,723	6.2%	15.9%	-29.5%
In Armed Forces	46	0.1%	45	0.2%	34	0.1%	28	0.1%	-2.6%	-17.0%
Not In Labor Force	13,056	35.5%	16,071	36.5%	16,864	36.1%	16,228	36.8%	23.1%	-3.8%
Number of Employees (Daytime Pop)					40,424					
Number of Establishments					4,021					
Emp in Blue Collar Occupations			12,931	49.6%						
Emp in White Collar Occupations			13,158	50.4%						

Housing Units										
	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Total Housing Units	20,209		23,503		28,115		30,484		16.3%	8.4%
Owner Occupied	12,488	61.8%	14,366	61.1%	19,003	67.6%	21,527	70.6%	15.0%	13.3%
Renter Occupied	6,498	32.2%	7,549	32.1%	5,949	21.2%	3,474	11.4%	16.2%	-41.6%
Vacant	1,225	6.1%	1,589	6.8%	3,162	11.3%	5,483	18.0%	29.7%	73.4%

Vehicles Available										
	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Average Vehicles Per Hhld	1.80		1.70		2.10		2.20		-6.3%	5.2%
0 Vehicles Available	1,166	5.6%	1,353	6.2%	1,064	4.3%	920	3.7%	16.1%	-13.5%
1 Vehicle Available	6,245	30.1%	7,409	33.8%	7,076	28.4%	6,497	26.0%	18.6%	-8.2%
2+ Vehicles Available	13,338	64.3%	13,152	60.0%	16,812	67.4%	17,584	70.3%	-1.4%	4.6%

Marital Status										
	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Age 15+ Population	37,605		45,078		47,582		44,898		19.9%	-5.6%
Married, Spouse Present	22,931	61.0%	24,055	53.4%	25,402	53.4%	24,105	53.7%	4.9%	-5.1%
Married, Spouse Absent	607	1.6%	2,173	4.8%	2,285	4.8%	2,150	4.8%	257.9%	-5.9%
Divorced	3,931	10.5%	5,404	12.0%	5,765	12.1%	5,416	12.1%	37.5%	-6.1%
Widowed	3,183	8.5%	3,476	7.7%	3,739	7.9%	3,614	8.1%	9.2%	-3.3%
Never Married	6,959	18.5%	9,970	22.1%	10,391	21.8%	9,613	21.4%	43.3%	-7.5%

Educational Attainment										
	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Age 25+ Population	30,703		35,564		38,697		36,378		15.8%	-6.0%
Grade K - 8	3,148	10.3%	2,523	7.1%	2,156	5.6%	1,646	4.5%	-19.9%	-23.7%
Grade 9 - 12	5,470	17.8%	4,945	13.9%	4,216	10.9%	3,479	9.6%	-9.6%	-17.5%
High School Graduate	8,959	29.2%	10,781	30.3%	12,042	31.1%	11,493	31.6%	20.3%	-4.6%
Some College, No Degree	6,985	22.8%	9,200	25.9%	8,848	22.9%	7,701	21.2%	31.7%	-13.0%
Associates Degree	2,270	7.4%	2,498	7.0%	4,310	11.1%	4,568	12.6%	10.0%	6.0%
Bachelor's Degree	2,861	9.3%	3,399	9.6%	5,056	13.1%	5,336	14.7%	18.8%	5.5%
Graduate Degree	1,003	3.3%	1,695	4.8%	2,068	5.3%	2,156	5.9%	69.0%	4.2%
No Schooling Completed			524	1.5%						

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. [More About Our Data.](#)
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