



Date: 11/18/09

Current Geography Selection: (16 Selected) Places: Appleton, Berlin, Chilton, Fond du Lac, Green Bay, Kewaunee, Manitowoc, Marinette, Montello, Oconto, Oshkosh, Shawano, Sheboygan, Sturgeon Bay, Waupaca, Wautoma

Current Index Base: Entire US

## Demographic Detail Summary Report

### Population Demographics

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Population	392,925		415,137		410,571		401,575		5.7%	-2.2%
Population Density (Pop/Sq Mi)	1,894.1		2,001.2		1,979.2		1,935.8		5.7%	-2.2%
Total Households	153,530		166,319		171,273		169,403		8.3%	-1.1%

### Population by Gender:

Male	187,682	47.8%	203,201	49.0%	203,449	49.6%	201,647	50.2%	8.3%	-0.9%
Female	205,243	52.2%	211,936	51.1%	207,122	50.5%	199,927	49.8%	3.3%	-3.5%

### Population by Race/Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
White	377,050	96.0%	377,476	90.9%	370,719	90.3%	367,982	91.6%	0.1%	-0.7%
Black	1,490	0.4%	4,566	1.1%	6,549	1.6%	6,467	1.6%	206.4%	-1.2%
American Indian or Alaska Native	4,374	1.1%	5,688	1.4%	3,224	0.8%	1,584	0.4%	30.0%	-50.9%
Asian or Pacific Islander	8,106	2.1%	14,289	3.4%	10,946	2.7%	6,953	1.7%	76.3%	-36.5%
Some Other Race	1,895	0.5%	7,449	1.8%	11,020	2.7%	11,631	2.9%	293.1%	5.5%
Two or More Races			5,670	1.4%	8,113	2.0%	6,957	1.7%		-14.2%
Hispanic Ethnicity	4,770	1.2%	16,039	3.9%	26,713	6.5%	33,146	8.3%	236.2%	24.1%
Not Hispanic or Latino	388,155	98.8%	399,098	96.1%	383,857	93.5%	368,428	91.8%	2.8%	-4.0%

### Population by Age

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
0 to 4	29,040	7.4%	26,899	6.5%	26,463	6.5%	26,047	6.5%	-7.4%	-1.6%
5 to 14	55,677	14.2%	57,782	13.9%	49,141	12.0%	46,775	11.6%	3.8%	-4.8%

15 to 19	26,685	6.8%	31,847	7.7%	27,962	6.8%	25,338	6.3%	19.3%	-9.4%
20 to 24	31,144	7.9%	32,283	7.8%	34,238	8.3%	32,660	8.1%	3.7%	-4.6%
25 to 34	69,208	17.6%	59,044	14.2%	57,248	13.9%	56,782	14.1%	-14.7%	-0.8%
35 to 44	55,586	14.1%	65,281	15.7%	51,791	12.6%	45,829	11.4%	17.4%	-11.5%
45 to 54	34,575	8.8%	52,132	12.6%	59,289	14.4%	54,450	13.6%	50.8%	-8.2%
55 to 64	31,711	8.1%	31,100	7.5%	43,301	10.5%	49,003	12.2%	-1.9%	13.2%
65 to 74	30,324	7.7%	26,848	6.5%	27,756	6.8%	33,005	8.2%	-11.5%	18.9%
75 to 84	21,234	5.4%	22,368	5.4%	22,076	5.4%	21,282	5.3%	5.3%	-3.6%
85+	7,730	2.0%	9,552	2.3%	11,304	2.8%	10,387	2.6%	23.6%	-8.1%

**Median Age:**

Total Population	32.7	35.0	37.1	37.8	6.8%	2.0%
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**Households by Income**

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
\$0 - \$15,000	39,603	25.8%	24,035	14.5%	17,786	10.4%	16,103	9.5%	-39.3%	-9.5%
\$15,000 - \$24,999	30,961	20.2%	24,333	14.6%	20,053	11.7%	18,022	10.6%	-21.4%	-10.1%
\$25,000 - \$34,999	28,424	18.5%	24,230	14.6%	20,026	11.7%	18,212	10.8%	-14.8%	-9.1%
\$35,000 - \$49,999	30,563	19.9%	32,155	19.3%	27,770	16.2%	25,601	15.1%	5.2%	-7.8%
\$50,000 - \$74,999	17,142	11.2%	36,946	22.2%	39,560	23.1%	38,898	23.0%	115.5%	-1.7%
\$75,000 - \$99,999	3,906	2.5%	14,069	8.5%	22,878	13.4%	24,083	14.2%	260.2%	5.3%
\$100,000 - \$149,999	1,668	1.1%	7,136	4.3%	16,017	9.4%	19,662	11.6%	327.8%	22.8%
\$150,000 +	1,183	0.8%	3,415	2.1%	7,183	4.2%	8,822	5.2%	188.6%	22.8%
Average Hhld Income	\$0		\$47,948		\$55,318		\$58,629		N/A%	6.0%
Median Hhld Income	\$27,046		\$39,857		\$50,001		\$53,881		47.4%	7.8%
Per Capita Income	\$12,707		\$19,210		\$24,218		\$25,885		51.2%	6.9%

**Employment and Business**

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 16 + Population	303,206		324,442		329,866		324,116		7.0%	-1.7%
In Labor Force	200,191	66.0%	222,262	68.5%	224,249	68.0%	219,735	67.8%	11.0%	-2.0%
Employed	189,586	94.7%	212,113	95.4%	199,056	88.8%	205,196	93.4%	11.9%	3.1%
Unemployed	10,298	5.1%	9,927	4.5%	24,888	11.1%	14,231	6.5%	-3.6%	-42.8%
In Armed Forces	294	0.1%	222	0.1%	305	0.1%	309	0.1%	-24.6%	1.2%
Not In Labor Force	103,015	34.0%	102,180	31.5%	105,616	32.0%	104,381	32.2%	-0.8%	-1.2%
Number of Employees (Daytime Pop)					297,734					
Number of Establishments					18,622					
Emp in Blue Collar Occupations			100,599	47.4%						

Emp in White Collar Occupations 111,515 52.6%

### Housing Units

									Percent Change	
	1990 Census		2000 Census		2009 Estimate		2014 Projection		1990 to 2000	2009 to 2014
Total Housing Units	160,494		174,772		187,493		191,537		8.9%	2.2%
Owner Occupied	95,833	59.7%	104,186	59.6%	105,506	56.3%	100,588	52.5%	8.7%	-4.7%
Renter Occupied	57,698	36.0%	62,133	35.6%	65,766	35.1%	68,815	35.9%	7.7%	4.6%
Vacant	6,961	4.3%	8,453	4.8%	16,220	8.7%	22,134	11.6%	21.4%	36.5%

### Vehicles Available

									Percent Change	
	1990 Census		2000 Census		2009 Estimate		2014 Projection		1990 to 2000	2009 to 2014
Average Vehicles Per Hhld	1.60		1.50		1.70		1.70		-1.5%	0.5%
0 Vehicles Available	15,179	9.2%	13,988	8.4%	13,290	7.8%	14,248	8.4%	-7.8%	7.2%
1 Vehicle Available	59,930	36.1%	63,345	38.1%	64,648	37.8%	65,259	38.5%	5.7%	0.9%
2+ Vehicles Available	90,805	54.7%	88,986	53.5%	93,335	54.5%	89,896	53.1%	-2.0%	-3.7%

### Marital Status

									Percent Change	
	1990 Census		2000 Census		2009 Estimate		2014 Projection		1990 to 2000	2009 to 2014
Age 15+ Population	308,199		330,456		334,973		328,745		7.2%	-1.9%
Married, Spouse Present	169,393	55.0%	164,366	49.7%	167,993	50.2%	165,306	50.3%	-3.0%	-1.6%
Married, Spouse Absent	3,919	1.3%	15,285	4.6%	15,598	4.7%	15,252	4.6%	290.0%	-2.2%
Divorced	25,233	8.2%	33,833	10.2%	33,766	10.1%	33,033	10.1%	34.1%	-2.2%
Widowed	26,868	8.7%	23,627	7.2%	23,381	7.0%	22,642	6.9%	-12.1%	-3.2%
Never Married	82,794	26.9%	93,344	28.3%	94,234	28.1%	92,513	28.1%	12.7%	-1.8%

### Educational Attainment

									Percent Change	
	1990 Census		2000 Census		2009 Estimate		2014 Projection		1990 to 2000	2009 to 2014
Age 25+ Population	250,370		266,325		272,765		270,738		6.4%	-0.7%
Grade K - 8	24,979	10.0%	13,214	5.0%	8,606	3.2%	5,884	2.2%	-47.1%	-31.6%
Grade 9 - 12	28,347	11.3%	26,393	9.9%	19,831	7.3%	18,426	6.8%	-6.9%	-7.1%
High School Graduate	97,669	39.0%	98,307	36.9%	102,291	37.5%	103,832	38.4%	0.7%	1.5%
Some College, No Degree	38,981	15.6%	51,821	19.5%	55,667	20.4%	57,532	21.3%	32.9%	3.4%
Associates Degree	18,215	7.3%	19,480	7.3%	24,375	8.9%	25,297	9.3%	6.9%	3.8%
Bachelor's Degree	30,538	12.2%	38,659	14.5%	43,057	15.8%	40,388	14.9%	26.6%	-6.2%

Graduate Degree	11,656	4.7%	15,182	5.7%	18,939	6.9%	19,377	7.2%	30.2%	2.3%
No Schooling Completed			3,271	1.2%						

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Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

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