



Date: 11/04/08

Current Geography Selection: (5 Selected) Counties: Christian County, Dallas County, Greene County, Polk County, Webster County

## Demographic Detail Summary Report

### Population Demographics

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Total Population	298,816		368,374		409,227		434,677		23.3%	6.2%
Population Density (Pop/Sq Mi)	98.9		122.0		135.5		143.9		23.3%	6.2%
Total Households	114,723		145,304		165,271		177,597		26.7%	7.5%

### Population by Gender:

Male	144,344	48.3%	179,639	48.8%	200,533	49.0%	213,681	49.2%	24.5%	6.6%
Female	154,472	51.7%	188,735	51.2%	208,694	51.0%	220,996	50.8%	22.2%	5.9%

### Population by Race/Ethnicity

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
White	290,533	97.2%	349,064	94.8%	387,932	94.8%	411,725	94.7%	20.1%	6.1%
Black	4,059	1.4%	6,071	1.7%	6,956	1.7%	7,492	1.7%	49.6%	7.7%
American Indian or Alaska Native	1,843	0.6%	2,388	0.7%	1,525	0.4%	1,248	0.3%	29.6%	-18.2%
Asian or Pacific Islander	1,740	0.6%	3,203	0.9%	4,321	1.1%	5,106	1.2%	84.1%	18.2%
Some Other Race	648	0.2%	2,064	0.6%	2,266	0.6%	3,195	0.7%	218.5%	41.0%
Two or More Races			5,584	1.5%	6,227	1.5%	5,911	1.4%		-5.1%
Hispanic Ethnicity	2,364	0.8%	6,045	1.6%	8,640	2.1%	10,445	2.4%	155.7%	20.9%
Not Hispanic or Latino	296,452	99.2%	362,329	98.4%	400,587	97.9%	424,232	97.6%	22.2%	5.9%

### Population by Age

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
0 to 4	19,827	6.6%	24,078	6.5%	25,844	6.3%	27,901	6.4%	21.4%	8.0%
5 to 14	40,914	13.7%	49,693	13.5%	50,192	12.3%	52,925	12.2%	21.5%	5.4%
15 to 19	24,281	8.1%	28,239	7.7%	27,256	6.7%	25,969	6.0%	16.3%	-4.7%

20 to 24	27,311	9.1%	31,596	8.6%	33,573	8.2%	28,460	6.5%	15.7%	-15.2%
25 to 34	47,799	16.0%	50,185	13.6%	62,874	15.4%	69,762	16.1%	5.0%	11.0%
35 to 44	42,895	14.4%	55,937	15.2%	54,929	13.4%	57,827	13.3%	30.4%	5.3%
45 to 54	30,130	10.1%	47,845	13.0%	56,142	13.7%	58,762	13.5%	58.8%	4.7%
55 to 64	25,233	8.4%	32,328	8.8%	43,233	10.6%	51,353	11.8%	28.1%	18.8%
65 to 74	22,095	7.4%	25,006	6.8%	27,793	6.8%	33,125	7.6%	13.2%	19.2%
75 to 84	13,769	4.6%	17,009	4.6%	19,211	4.7%	20,037	4.6%	23.5%	4.3%
85+	4,594	1.5%	6,458	1.8%	8,255	2.0%	8,622	2.0%	40.6%	4.4%

**Median Age:**

Total Population	32.8		35.1		35.9		37.0		7.1%	3.0%
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**Households by Income**

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
\$0 - \$15,000	35,947	31.3%	26,664	18.4%	23,773	14.4%	22,436	12.6%	-25.8%	-5.6%
\$15,000 - \$24,999	24,973	21.8%	24,842	17.1%	23,032	13.9%	22,733	12.8%	-0.5%	-1.3%
\$25,000 - \$34,999	20,392	17.8%	23,262	16.0%	22,779	13.8%	20,671	11.6%	14.1%	-9.3%
\$35,000 - \$49,999	17,994	15.7%	26,908	18.5%	28,712	17.4%	29,693	16.7%	49.5%	3.4%
\$50,000 - \$74,999	10,365	9.0%	24,612	16.9%	32,504	19.7%	36,700	20.7%	313.5%	12.9%
\$75,000 - \$99,999	2,437	2.1%	9,725	6.7%	16,146	9.8%	19,238	10.8%	299.1%	19.2%
\$100,000 - \$149,999	1,484	1.3%	5,738	4.0%	11,405	6.9%	16,296	9.2%	286.7%	42.9%
\$150,000 +	1,145	1.0%	3,553	2.4%	6,920	4.2%	9,830	5.5%	210.3%	42.1%
Average Hhld Income	\$29,693		\$44,865		\$51,259		\$57,077		51.1%	11.4%
Median Hhld Income	\$23,393		\$34,028		\$41,538		\$46,547		45.5%	12.1%
Per Capita Income	\$11,553		\$17,697		\$21,317		\$23,960		53.2%	12.4%

**Employment and Business**

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 16 + Population	234,175		289,495		328,021		348,875		23.6%	6.4%
In Labor Force	150,097	64.1%	190,524	65.8%	221,718	67.6%	235,865	67.6%	26.9%	6.4%
Employed	142,067	94.7%	180,832	94.9%	210,041	94.7%	223,346	94.7%	27.3%	6.3%
Unemployed	7,853	5.2%	9,403	4.9%	11,379	5.1%	12,211	5.2%	19.7%	7.3%
In Armed Forces	189	0.1%	289	0.2%	298	0.1%	308	0.1%	52.9%	3.4%
Not In Labor Force	84,078	35.9%	98,971	34.2%	106,005	32.3%	112,702	32.3%	17.7%	6.3%
Number of Employees (Daytime Pop)					239,515					
Number of Establishments					19,335					
Emp in Blue Collar Occupations			76,753	42.4%						
Emp in White Collar Occupations			104,079	57.6%						

## Housing Units

									Percent Change	
	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012
Total Housing Units	124,256		156,493		181,277		197,046		25.9%	8.7%
Owner Occupied	77,398	62.3%	98,350	62.8%	109,481	60.4%	116,462	59.1%	27.1%	6.4%
Renter Occupied	37,316	30.0%	46,954	30.0%	55,790	30.8%	61,135	31.0%	25.8%	9.6%
Vacant	9,532	7.7%	11,189	7.2%	16,006	8.8%	19,449	9.9%	17.4%	21.5%

## Vehicles Available

									Percent Change	
	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012
Average Vehicles Per Hhld	1.80		1.70		1.90		2.10		-7.5%	12.3%
0 Vehicles Available	8,152	6.6%	9,558	6.6%	8,283	5.0%	7,165	4.0%	17.2%	-13.5%
1 Vehicle Available	37,368	30.2%	48,652	33.5%	52,369	31.7%	54,009	30.4%	30.2%	3.1%
2+ Vehicles Available	78,104	63.2%	87,094	59.9%	104,619	63.3%	116,423	65.6%	11.5%	11.3%

## Marital Status

									Percent Change	
	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012
Age 15+ Population	238,107		294,603		333,274		353,923		23.7%	6.2%
Married, Spouse Present	138,601	58.2%	161,141	54.7%	186,510	56.0%	200,220	56.6%	16.3%	7.4%
Married, Spouse Absent	3,420	1.4%	12,345	4.2%	13,338	4.0%	13,847	3.9%	261.0%	3.8%
Divorced	22,103	9.3%	33,013	11.2%	36,758	11.0%	38,683	10.9%	49.4%	5.2%
Widowed	17,667	7.4%	18,160	6.2%	20,124	6.0%	21,110	6.0%	2.8%	4.9%
Never Married	56,301	23.7%	69,944	23.7%	76,544	23.0%	80,063	22.6%	24.2%	4.6%

## Educational Attainment

									Percent Change	
	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012
Age 25+ Population	186,515		234,768		272,437		299,488		25.9%	9.9%
Grade K - 8	17,925	9.6%	11,075	4.7%	8,178	3.0%	6,108	2.0%	-38.2%	-25.3%
Grade 9 - 12	26,612	14.3%	27,632	11.8%	22,321	8.2%	18,875	6.3%	3.8%	-15.4%
High School Graduate	63,497	34.0%	77,857	33.2%	92,937	34.1%	102,918	34.4%	22.6%	10.7%
Some College, No Degree	38,321	20.6%	56,484	24.1%	70,595	25.9%	80,341	26.8%	47.4%	13.8%
Associates Degree	7,290	3.9%	10,603	4.5%	17,138	6.3%	22,360	7.5%	45.4%	30.5%
Bachelor's Degree	21,317	11.4%	33,543	14.3%	40,239	14.8%	44,508	14.9%	57.4%	10.6%
Graduate Degree	11,473	6.2%	16,478	7.0%	21,029	7.7%	24,378	8.1%	43.6%	15.9%

No Schooling  
Completed

1,096 0.5%

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Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More About Our Data.  
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