



Date: 03/04/10

Current Geography Selection: (5 Selected) Places: Sartell, Sauk Rapids, St. Cloud, St. Joseph, Waite Park

Current Index Base: Entire US

Demographic Detail Summary Report

Population Demographics

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Population	80,077		90,086		105,543		113,225		12.5%	7.3%
Population Density (Pop/Sq Mi)	1,537.1		1,729.2		2,025.9		2,173.3		12.5%	7.3%
Total Households	28,520		34,092		40,734		42,797		19.5%	5.1%

Population by Gender:

Male	39,008	48.7%	44,248	49.1%	51,851	49.1%	55,325	48.9%	13.4%	6.7%
Female	41,069	51.3%	45,838	50.9%	53,692	50.9%	57,901	51.1%	11.6%	7.8%

Population by Race/Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
White	78,128	97.6%	84,071	93.3%	93,476	88.6%	97,102	85.8%	7.6%	3.9%
Black	563	0.7%	1,574	1.8%	2,618	2.5%	2,884	2.6%	179.4%	10.2%
American Indian or Alaska Native	363	0.5%	518	0.6%	899	0.9%	1,353	1.2%	42.8%	50.5%
Asian or Pacific Islander	850	1.1%	2,340	2.6%	3,766	3.6%	5,561	4.9%	175.2%	47.7%
Some Other Race	174	0.2%	483	0.5%	1,439	1.4%	2,203	2.0%	176.9%	53.1%
Two or More Races			1,100	1.2%	3,345	3.2%	4,122	3.6%		23.2%
Hispanic Ethnicity	462	0.6%	1,149	1.3%	2,107	2.0%	2,681	2.4%	148.7%	27.2%
Not Hispanic or Latino	79,614	99.4%	88,936	98.7%	103,435	98.0%	110,545	97.6%	11.7%	6.9%

Population by Age

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
0 to 4	5,855	7.3%	5,538	6.2%	7,142	6.8%	9,170	8.1%	-5.4%	28.4%
5 to 14	10,600	13.2%	11,208	12.4%	11,977	11.3%	13,255	11.7%	5.7%	10.7%
15 to 19	6,935	8.7%	8,847	9.8%	7,989	7.6%	6,751	6.0%	27.6%	-15.5%

20 to 24	14,072	17.6%	13,969	15.5%	14,032	13.3%	11,906	10.5%	-0.7%	-15.2%
25 to 34	14,390	18.0%	13,346	14.8%	18,368	17.4%	20,926	18.5%	-7.3%	13.9%
35 to 44	9,971	12.5%	12,588	14.0%	12,358	11.7%	13,313	11.8%	26.2%	7.7%
45 to 54	5,670	7.1%	9,983	11.1%	13,462	12.8%	13,819	12.2%	76.1%	2.7%
55 to 64	4,938	6.2%	5,392	6.0%	8,964	8.5%	11,298	10.0%	9.2%	26.0%
65 to 74	4,037	5.0%	4,552	5.1%	5,589	5.3%	7,013	6.2%	12.7%	25.5%
75 to 84	2,566	3.2%	3,306	3.7%	3,841	3.6%	4,131	3.6%	28.8%	7.6%
85+	1,045	1.3%	1,357	1.5%	1,882	1.8%	1,705	1.5%	29.8%	-9.4%

Median Age:

Total Population	26.4		28.7		30.5		32.1		9.0%	5.3%
------------------	------	--	------	--	------	--	------	--	------	------

Households by Income

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
\$0 - \$15,000	7,185	25.2%	5,004	14.7%	4,074	10.0%	3,726	8.7%	-30.4%	-8.6%
\$15,000 - \$24,999	5,998	21.0%	4,863	14.3%	4,554	11.2%	4,231	9.9%	-18.9%	-7.1%
\$25,000 - \$34,999	5,122	18.0%	5,037	14.8%	4,554	11.2%	4,161	9.7%	-1.7%	-8.6%
\$35,000 - \$49,999	5,494	19.3%	6,432	18.9%	6,559	16.1%	6,242	14.6%	17.1%	-4.8%
\$50,000 - \$74,999	3,286	11.5%	6,911	20.3%	8,671	21.3%	9,294	21.7%	110.3%	7.2%
\$75,000 - \$99,999	725	2.5%	3,157	9.3%	5,679	13.9%	6,190	14.5%	335.7%	9.0%
\$100,000 - \$149,999	398	1.4%	1,762	5.2%	4,387	10.8%	5,979	14.0%	342.6%	36.3%
\$150,000 +	292	1.0%	926	2.7%	2,256	5.5%	2,975	7.0%	216.8%	31.9%
Average Hhld Income	\$0		\$50,361		\$63,142		\$66,406		N/A%	5.2%
Median Hhld Income	\$26,616		\$39,856		\$51,554		\$57,254		49.7%	11.1%
Per Capita Income	\$12,254		\$19,059		\$26,284		\$26,929		55.5%	2.5%

Employment and Business

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 16 + Population	62,800		72,135		85,069		89,587		14.9%	5.3%
In Labor Force	44,360	70.6%	52,571	72.9%	60,928	71.6%	64,125	71.6%	18.5%	5.2%
Employed	41,993	94.7%	50,385	95.8%	54,472	89.4%	60,611	94.5%	20.0%	11.3%
Unemployed	2,206	5.0%	2,137	4.1%	6,409	10.5%	3,466	5.4%	-3.1%	-45.9%
In Armed Forces	157	0.3%	49	0.1%	47	0.1%	48	0.1%	-68.8%	0.6%
Not In Labor Force	18,439	29.4%	19,564	27.1%	24,141	28.4%	25,462	28.4%	6.1%	5.5%
Number of Employees (Daytime Pop)					72,480					
Number of Establishments					4,015					
Emp in Blue Collar Occupations			20,211	40.1%						
Emp in White Collar Occupations			30,174	59.9%						

Housing Units

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Housing Units	29,772		34,982		43,448		47,025		17.5%	8.2%
Owner Occupied	16,496	55.4%	20,145	57.6%	24,821	57.1%	25,759	54.8%	22.1%	3.8%
Renter Occupied	12,025	40.4%	13,947	39.9%	15,913	36.6%	17,038	36.2%	16.0%	7.1%
Vacant	1,253	4.2%	890	2.5%	2,714	6.3%	4,229	9.0%	-28.9%	55.8%

Vehicles Available

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Average Vehicles Per Hhld	1.70		1.70		1.90		2.00		-2.0%	6.7%
0 Vehicles Available	2,557	8.2%	2,874	8.4%	3,045	7.5%	3,243	7.6%	12.4%	6.5%
1 Vehicle Available	9,355	30.1%	11,410	33.5%	13,106	32.2%	13,764	32.2%	22.0%	5.0%
2+ Vehicles Available	19,168	61.7%	19,808	58.1%	24,583	60.4%	25,789	60.3%	3.3%	4.9%

Marital Status

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 15+ Population	63,625		73,340		86,482		90,857		15.3%	5.1%
Married, Spouse Present	29,066	45.7%	31,580	43.1%	38,718	44.8%	42,270	46.5%	8.7%	9.2%
Married, Spouse Absent	643	1.0%	2,402	3.3%	2,855	3.3%	2,881	3.2%	273.8%	0.9%
Divorced	4,005	6.3%	5,789	7.9%	6,623	7.7%	6,770	7.5%	44.5%	2.2%
Widowed	3,474	5.5%	3,472	4.7%	4,121	4.8%	4,284	4.7%	-0.1%	4.0%
Never Married	26,438	41.6%	30,096	41.0%	34,166	39.5%	34,652	38.1%	13.8%	1.4%

Educational Attainment

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 25+ Population	42,617		50,524		64,462		72,205		18.6%	12.0%
Grade K - 8	3,530	8.3%	2,378	4.7%	2,296	3.6%	2,576	3.6%	-32.6%	12.2%
Grade 9 - 12	3,313	7.8%	2,926	5.8%	2,725	4.2%	2,722	3.8%	-11.7%	-0.1%
High School Graduate	13,548	31.8%	14,233	28.2%	18,321	28.4%	20,593	28.5%	5.1%	12.4%
Some College, No Degree	8,473	19.9%	12,821	25.4%	14,007	21.7%	14,763	20.5%	51.3%	5.4%
Associates Degree	3,743	8.8%	4,161	8.2%	8,625	13.4%	9,126	12.6%	11.2%	5.8%
Bachelor's Degree	6,947	16.3%	9,273	18.4%	12,192	18.9%	14,684	20.3%	33.5%	20.4%
Graduate Degree	3,058	7.2%	4,404	8.7%	6,295	9.8%	7,740	10.7%	44.0%	23.0%

No Schooling
Completed

328 0.7%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

Demographic data © 2009 by Experian/Applied Geographic Solutions.

Traffic Count data © 2009 by DataMetrix. All rights reserved.

Business List data © 2009 by D&B®. All rights reserved. All D&B information is powered by DUNSRight™, D&B's Quality Process.

© **2009. DDR is brought to you by SRC, LLC.**

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

[Privacy Statement](#) | [License Agreement](#)