



Date: 11/18/09

Current Geography Selection: (8 Selected) Counties: Adair County, Audubon County, Carroll County, Crawford County, Greene County, Guthrie County, Ida County, Sac County

Current Index Base: Entire US

Demographic Detail Summary Report

Population Demographics

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Population	95,611		94,521		87,100		82,731		-1.1%	-5.0%
Population Density (Pop/Sq Mi)	21.4		21.1		19.5		18.5		-1.1%	-5.0%
Total Households	37,454		37,903		38,842		40,005		1.2%	3.0%

Population by Gender:

Male	46,204	48.3%	46,360	49.1%	42,857	49.2%	40,559	49.0%	0.3%	-5.4%
Female	49,407	51.7%	48,161	51.0%	44,243	50.8%	42,172	51.0%	-2.5%	-4.7%

Population by Race/Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
White	95,080	99.4%	92,366	97.7%	85,307	97.9%	80,561	97.4%	-2.9%	-5.6%
Black	85	0.1%	250	0.3%	415	0.5%	534	0.7%	194.1%	28.7%
American Indian or Alaska Native	108	0.1%	118	0.1%	215	0.3%	213	0.3%	9.3%	-0.9%
Asian or Pacific Islander	252	0.3%	275	0.3%	424	0.5%	482	0.6%	9.1%	13.7%
Some Other Race	86	0.1%	1,016	1.1%	356	0.4%	570	0.7%	1,081.4%	60.1%
Two or More Races			496	0.5%	383	0.4%	371	0.5%		-3.1%
Hispanic Ethnicity	344	0.4%	2,128	2.3%	4,666	5.4%	5,935	7.2%	518.6%	27.2%
Not Hispanic or Latino	95,266	99.6%	92,393	97.8%	82,434	94.6%	76,796	92.8%	-3.0%	-6.8%

Population by Age

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
0 to 4	6,656	7.0%	5,513	5.8%	5,304	6.1%	4,878	5.9%	-17.2%	-8.0%
5 to 14	15,044	15.7%	13,730	14.5%	10,487	12.0%	9,926	12.0%	-8.7%	-5.4%

15 to 19	6,179	6.5%	7,161	7.6%	5,777	6.6%	5,133	6.2%	15.9%	-11.1%
20 to 24	4,157	4.3%	4,189	4.4%	5,437	6.2%	5,555	6.7%	0.8%	2.2%
25 to 34	12,890	13.5%	9,329	9.9%	8,846	10.2%	9,537	11.5%	-27.6%	7.8%
35 to 44	12,135	12.7%	14,070	14.9%	9,551	11.0%	8,078	9.8%	15.9%	-15.4%
45 to 54	9,295	9.7%	12,284	13.0%	13,354	15.3%	11,092	13.4%	32.2%	-16.9%
55 to 64	9,895	10.4%	9,023	9.5%	11,005	12.6%	12,076	14.6%	-8.8%	9.7%
65 to 74	9,884	10.3%	8,875	9.4%	7,551	8.7%	8,005	9.7%	-10.2%	6.0%
75 to 84	6,724	7.0%	7,246	7.7%	6,132	7.0%	5,456	6.6%	7.8%	-11.0%
85+	2,757	2.9%	3,101	3.3%	3,645	4.2%	2,980	3.6%	12.5%	-18.2%

Median Age:

Total Population	37.1	40.4	43.3	43.0	8.9%	-0.9%
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Households by Income

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
\$0 - \$15,000	11,611	31.0%	6,579	17.4%	5,033	13.0%	4,758	11.9%	-43.3%	-5.5%
\$15,000 - \$24,999	9,154	24.4%	6,165	16.3%	5,299	13.6%	5,027	12.6%	-32.7%	-5.1%
\$25,000 - \$34,999	7,297	19.5%	6,321	16.7%	4,959	12.8%	4,739	11.8%	-13.4%	-4.4%
\$35,000 - \$49,999	5,481	14.6%	7,463	19.7%	7,240	18.6%	7,012	17.5%	36.2%	-3.2%
\$50,000 - \$74,999	2,728	7.3%	7,355	19.4%	8,500	21.9%	9,040	22.6%	169.6%	6.4%
\$75,000 - \$99,999	665	1.8%	2,300	6.1%	4,203	10.8%	4,801	12.0%	245.9%	14.2%
\$100,000 - \$149,999	284	0.8%	1,084	2.9%	2,469	6.4%	3,202	8.0%	281.7%	29.7%
\$150,000 +	218	0.6%	636	1.7%	1,139	2.9%	1,426	3.6%	191.7%	25.2%
Average Hhld Income	\$0		\$43,121		\$52,125		\$55,928		N/A%	7.3%
Median Hhld Income	\$22,658		\$34,815		\$43,169		\$46,081		53.7%	6.7%
Per Capita Income	\$10,814		\$17,292		\$23,903		\$27,773		59.9%	16.2%

Employment and Business

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 16 + Population	72,496		73,708		70,169		66,903		1.7%	-4.7%
In Labor Force	45,123	62.2%	47,925	65.0%	45,925	65.5%	43,667	65.3%	6.2%	-4.9%
Employed	43,498	96.4%	46,239	96.5%	43,708	95.2%	42,073	96.4%	6.3%	-3.7%
Unemployed	1,581	3.5%	1,658	3.5%	2,195	4.8%	1,573	3.6%	4.9%	-28.3%
In Armed Forces	40	0.1%	28	0.1%	22	0.1%	21	0.1%	-30.0%	-4.5%
Not In Labor Force	27,373	37.8%	25,783	35.0%	24,244	34.6%	23,236	34.7%	-5.8%	-4.2%
Number of Employees (Daytime Pop)					44,650					
Number of Establishments					5,116					
Emp in Blue Collar Occupations			22,157	47.9%						

Emp in White Collar Occupations 24,082 52.1%

Housing Units

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Housing Units	41,243		41,718		42,990		43,520		1.2%	1.2%
Owner Occupied	27,372	66.4%	28,632	68.6%	29,943	69.7%	31,657	72.7%	4.6%	5.7%
Renter Occupied	10,082	24.5%	9,271	22.2%	8,899	20.7%	8,348	19.2%	-8.0%	-6.2%
Vacant	3,792	9.2%	3,815	9.1%	4,148	9.7%	3,515	8.1%	0.6%	-15.3%

Vehicles Available

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Average Vehicles Per Hhld	1.90		1.80		2.00		2.10		-6.9%	3.8%
0 Vehicles Available	2,482	6.2%	2,300	6.1%	2,003	5.2%	1,978	4.9%	-7.3%	-1.2%
1 Vehicle Available	10,737	27.0%	10,761	28.4%	10,753	27.7%	10,905	27.3%	0.2%	1.4%
2+ Vehicles Available	26,553	66.8%	24,842	65.5%	26,086	67.2%	27,122	67.8%	-6.4%	4.0%

Marital Status

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 15+ Population	73,916		75,278		71,304		67,913		1.8%	-4.8%
Married, Spouse Present	47,862	64.8%	45,002	59.8%	42,606	59.8%	40,520	59.7%	-6.0%	-4.9%
Married, Spouse Absent	530	0.7%	1,906	2.5%	1,808	2.5%	1,727	2.5%	259.6%	-4.5%
Divorced	3,839	5.2%	5,424	7.2%	5,132	7.2%	4,884	7.2%	41.3%	-4.8%
Widowed	8,008	10.8%	7,288	9.7%	6,835	9.6%	6,508	9.6%	-9.0%	-4.8%
Never Married	13,668	18.5%	15,658	20.8%	14,923	20.9%	14,274	21.0%	14.6%	-4.4%

Educational Attainment

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 25+ Population	63,580		63,928		60,084		57,224		0.5%	-4.8%
Grade K - 8	8,575	13.5%	4,657	7.3%	3,567	5.9%	2,964	5.2%	-45.7%	-16.9%
Grade 9 - 12	6,731	10.6%	5,473	8.6%	4,359	7.3%	3,844	6.7%	-18.7%	-11.8%
High School Graduate	27,771	43.7%	27,521	43.1%	26,221	43.6%	24,982	43.7%	-0.9%	-4.7%
Some College, No Degree	8,984	14.1%	12,786	20.0%	12,056	20.1%	11,822	20.7%	42.3%	-1.9%
Associates Degree	4,520	7.1%	4,314	6.8%	4,948	8.2%	5,106	8.9%	-4.6%	3.2%
Bachelor's Degree	5,268	8.3%	6,769	10.6%	6,917	11.5%	6,770	11.8%	28.5%	-2.1%

Graduate Degree	1,740	2.7%	2,097	3.3%	2,016	3.4%	1,736	3.0%	20.5%	-13.9%
No Schooling Completed			311	0.5%						

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

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