



Date: 11/03/08

Current Geography Selection: (1 Selected) Counties: Des Moines County

Demographic Detail Summary Report

Population Demographics

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Total Population	42,614		42,351		40,320		39,335		-0.6%	-2.4%
Population Density (Pop/Sq Mi)	99.2		98.5		93.8		91.5		-0.6%	-2.4%
Total Households	16,874		17,270		17,497		17,764		2.3%	1.5%

Population by Gender:

Male	20,356	47.8%	20,459	48.3%	19,554	48.5%	19,129	48.6%	0.5%	-2.2%
Female	22,258	52.2%	21,892	51.7%	20,766	51.5%	20,206	51.4%	-1.6%	-2.7%

Population by Race/Ethnicity

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
White	40,809	95.8%	39,679	93.7%	37,759	93.7%	36,801	93.6%	-2.8%	-2.5%
Black	1,327	3.1%	1,511	3.6%	1,402	3.5%	1,359	3.5%	13.9%	-3.1%
American Indian or Alaska Native	69	0.2%	104	0.3%	74	0.2%	53	0.1%	50.7%	-28.4%
Asian or Pacific Islander	225	0.5%	267	0.6%	238	0.6%	233	0.6%	18.7%	-2.1%
Some Other Race	184	0.4%	289	0.7%	306	0.8%	382	1.0%	57.1%	24.8%
Two or More Races			501	1.2%	541	1.3%	506	1.3%		-6.5%
Hispanic Ethnicity	492	1.2%	740	1.8%	1,038	2.6%	1,245	3.2%	50.4%	19.9%
Not Hispanic or Latino	42,122	98.9%	41,611	98.3%	39,282	97.4%	38,090	96.8%	-1.2%	-3.0%

Population by Age

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
0 to 4	2,798	6.6%	2,662	6.3%	2,363	5.9%	2,311	5.9%	-4.9%	-2.2%
5 to 14	6,438	15.1%	5,771	13.6%	4,952	12.3%	4,634	11.8%	-10.4%	-6.4%
15 to 19	2,844	6.7%	3,124	7.4%	2,644	6.6%	2,484	6.3%	9.8%	-6.1%
20 to 24	2,450	5.8%	2,357	5.6%	2,252	5.6%	2,571	6.5%	-3.8%	14.2%

25 to 34	6,184	14.5%	4,904	11.6%	4,447	11.0%	4,274	10.9%	-20.7%	-3.9%
35 to 44	6,402	15.0%	6,170	14.6%	5,219	12.9%	4,564	11.6%	-3.6%	-12.6%
45 to 54	4,544	10.7%	6,172	14.6%	6,172	15.3%	5,638	14.3%	35.8%	-8.7%
55 to 64	4,030	9.5%	4,124	9.7%	5,451	13.5%	5,776	14.7%	2.3%	6.0%
65 to 74	3,716	8.7%	3,328	7.9%	3,224	8.0%	3,844	9.8%	-10.4%	19.2%
75 to 84	2,309	5.4%	2,702	6.4%	2,329	5.8%	2,112	5.4%	17.0%	-9.3%
85+	899	2.1%	1,037	2.4%	1,267	3.1%	1,118	2.8%	15.4%	-11.8%

Median Age:

Total Population	35.9		38.9		42.0		42.5		8.3%	1.2%
------------------	------	--	------	--	------	--	------	--	------	------

Households by Income

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
\$0 - \$15,000	4,579	27.1%	2,732	15.8%	2,112	12.1%	1,897	10.7%	-40.3%	-10.2%
\$15,000 - \$24,999	3,365	19.9%	2,797	16.2%	2,487	14.2%	2,357	13.3%	-16.9%	-5.2%
\$25,000 - \$34,999	3,117	18.5%	2,582	15.0%	2,096	12.0%	1,824	10.3%	-17.2%	-13.0%
\$35,000 - \$49,999	3,151	18.7%	3,292	19.1%	3,060	17.5%	2,870	16.2%	4.5%	-6.2%
\$50,000 - \$74,999	2,037	12.1%	3,609	20.9%	3,943	22.5%	3,986	22.4%	176.6%	1.1%
\$75,000 - \$99,999	412	2.4%	1,317	7.6%	2,004	11.5%	2,281	12.8%	219.7%	13.8%
\$100,000 - \$149,999	155	0.9%	564	3.3%	1,181	6.8%	1,741	9.8%	263.9%	47.4%
\$150,000 +	67	0.4%	377	2.2%	614	3.5%	808	4.5%	462.7%	31.6%
Average Hhld Income	\$30,517		\$47,586		\$55,631		\$63,087		55.9%	13.4%
Median Hhld Income	\$26,551		\$37,068		\$44,639		\$49,653		39.6%	11.2%
Per Capita Income	\$12,186		\$19,405		\$24,785		\$29,152		59.2%	17.6%

Employment and Business

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 16 + Population	32,787		33,263		32,491		31,910		1.5%	-1.8%
In Labor Force	21,422	65.3%	22,147	66.6%	21,966	67.6%	21,550	67.5%	3.4%	-1.9%
Employed	20,127	94.0%	20,911	94.4%	20,511	93.4%	20,121	93.4%	3.9%	-1.9%
Unemployed	1,268	5.9%	1,221	5.5%	1,440	6.6%	1,414	6.6%	-3.7%	-1.8%
In Armed Forces	33	0.1%	15	0.1%	15	0.1%	15	0.1%	-54.5%	0.0%
Not In Labor Force	11,365	34.7%	11,116	33.4%	10,510	32.4%	10,345	32.4%	-2.2%	-1.6%
Number of Employees (Daytime Pop)					27,455					
Number of Establishments					1,841					
Emp in Blue Collar Occupations			10,573	50.6%						
Emp in White Collar Occupations			10,338	49.4%						

Housing Units										
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Total Housing Units	18,248		18,643		18,966		19,336		2.2%	2.0%
Owner Occupied	12,279	67.3%	12,813	68.7%	13,007	68.6%	13,242	68.5%	4.3%	1.8%
Renter Occupied	4,595	25.2%	4,457	23.9%	4,490	23.7%	4,522	23.4%	-3.0%	0.7%
Vacant	1,374	7.5%	1,373	7.4%	1,469	7.8%	1,572	8.1%	-0.1%	7.0%

Vehicles Available										
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Average Vehicles Per Hhld	1.80		1.70		1.90		2.00		-6.1%	4.2%
0 Vehicles Available	1,353	7.6%	1,301	7.5%	1,099	6.3%	969	5.5%	-3.8%	-11.8%
1 Vehicle Available	5,576	31.4%	5,630	32.6%	5,627	32.2%	5,647	31.8%	1.0%	0.4%
2+ Vehicles Available	10,854	61.0%	10,339	59.9%	10,771	61.6%	11,148	62.8%	-4.7%	3.5%

Marital Status										
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Age 15+ Population	33,378		33,918		33,006		32,377		1.6%	-1.9%
Married, Spouse Present	19,719	59.1%	18,701	55.1%	18,243	55.3%	17,926	55.4%	-5.2%	-1.7%
Married, Spouse Absent	426	1.3%	1,025	3.0%	1,001	3.0%	981	3.0%	140.6%	-2.0%
Divorced	3,287	9.9%	3,741	11.0%	3,623	11.0%	3,540	10.9%	13.8%	-2.3%
Widowed	3,056	9.2%	2,658	7.8%	2,584	7.8%	2,530	7.8%	-13.0%	-2.1%
Never Married	6,890	20.6%	7,793	23.0%	7,555	22.9%	7,400	22.9%	13.1%	-2.1%

Educational Attainment										
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Age 25+ Population	28,084		28,437		28,109		27,326		1.3%	-2.8%
Grade K - 8	2,455	8.7%	1,275	4.5%	984	3.5%	709	2.6%	-48.1%	-27.9%
Grade 9 - 12	3,503	12.5%	2,633	9.3%	2,143	7.6%	1,790	6.6%	-24.8%	-16.5%
High School Graduate	11,190	39.8%	11,177	39.3%	11,118	39.6%	10,804	39.5%	-0.1%	-2.8%
Some College, No Degree	5,051	18.0%	6,217	21.9%	6,150	21.9%	5,917	21.7%	23.1%	-3.8%
Associates Degree	2,316	8.3%	2,468	8.7%	2,880	10.3%	3,046	11.2%	6.6%	5.8%
Bachelor's Degree	2,479	8.8%	3,053	10.7%	3,250	11.6%	3,426	12.5%	23.2%	5.4%
Graduate Degree	1,090	3.9%	1,483	5.2%	1,584	5.6%	1,634	6.0%	36.1%	3.2%
No Schooling Completed			131	0.5%						

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. [More About Our Data.](#)
Demographic data © 2007 by Experian/Applied Geographic Solutions.

© **2008. DemographicsNow is brought to you by SRC, LLC.**

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

[Privacy Statement](#) | [License Agreement](#)