



Date: 11/04/08

Current Geography Selection: (4 Selected) Counties: Harrison County, Iowa County, Mills County, Pottawattamie County

## Demographic Detail Summary Report

### Population Demographics

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
Total Population	125,190		133,588		137,688		140,124		6.7%	1.8%
Population Density (Pop/Sq Mi)	46.6		49.7		51.2		52.1		6.7%	1.8%
Total Households	47,294		51,446		53,973		55,725		8.8%	3.2%
<b>Population by Gender:</b>										
Male	60,422	48.3%	65,481	49.0%	67,929	49.3%	69,417	49.5%	8.4%	2.2%
Female	64,768	51.7%	68,107	51.0%	69,759	50.7%	70,707	50.5%	5.2%	1.4%

### Population by Race/Ethnicity

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
White	123,529	98.7%	129,359	96.8%	132,576	96.3%	134,534	96.0%	4.7%	1.5%
Black	501	0.4%	752	0.6%	493	0.4%	404	0.3%	50.1%	-18.1%
American Indian or Alaska Native	294	0.2%	408	0.3%	782	0.6%	784	0.6%	38.8%	0.3%
Asian or Pacific Islander	387	0.3%	562	0.4%	481	0.4%	462	0.3%	45.2%	-4.0%
Some Other Race	477	0.4%	1,256	0.9%	1,667	1.2%	2,346	1.7%	163.3%	40.7%
Two or More Races			1,251	0.9%	1,686	1.2%	1,585	1.1%		-6.0%
Hispanic Ethnicity	1,674	1.3%	3,336	2.5%	4,968	3.6%	6,101	4.4%	99.3%	22.8%
Not Hispanic or Latino	123,514	98.7%	130,252	97.5%	132,720	96.4%	134,023	95.7%	5.5%	1.0%

### Population by Age

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
0 to 4	9,106	7.3%	8,633	6.5%	8,614	6.3%	8,956	6.4%	-5.2%	4.0%
5 to 14	19,378	15.5%	20,042	15.0%	17,326	12.6%	16,911	12.1%	3.4%	-2.4%
15 to 19	8,660	6.9%	9,961	7.5%	9,409	6.8%	9,000	6.4%	15.0%	-4.3%
20 to 24	7,071	5.6%	7,342	5.5%	8,686	6.3%	9,413	6.7%	3.8%	8.4%
25 to 34	19,790	15.8%	16,210	12.1%	17,277	12.5%	17,382	12.4%	-18.1%	0.6%
35 to 44	17,719	14.2%	21,520	16.1%	18,838	13.7%	17,063	12.2%	21.5%	-9.4%
45 to 54	12,839	10.3%	18,362	13.7%	21,668	15.7%	21,058	15.0%	43.0%	-2.8%
55 to 64	12,132	9.7%	12,263	9.2%	16,051	11.7%	18,944	13.5%	1.1%	18.0%
65 to 74	10,183	8.1%	9,997	7.5%	9,922	7.2%	11,616	8.3%	-1.8%	17.1%
75 to 84	6,067	4.8%	6,736	5.0%	6,787	4.9%	6,736	4.8%	11.0%	-0.8%
85+	2,248	1.8%	2,522	1.9%	3,105	2.3%	3,032	2.2%	12.2%	-2.4%

Median Age:

Total Population	34.3		37.2		39.4		39.9		8.6%	1.4%
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### Households by Income

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
\$0 - \$15,000	12,061	25.5%	7,020	13.6%	5,682	10.5%	5,142	9.2%	-41.8%	-9.5%
\$15,000 - \$24,999	10,312	21.8%	7,229	14.1%	6,111	11.3%	5,769	10.4%	-29.9%	-5.6%
\$25,000 - \$34,999	9,487	20.1%	7,861	15.3%	6,655	12.3%	5,532	9.9%	-17.1%	-16.9%
\$35,000 - \$49,999	8,716	18.4%	10,199	19.8%	9,063	16.8%	8,852	15.9%	17.0%	-2.3%
\$50,000 - \$74,999	4,907	10.4%	11,125	21.6%	12,541	23.2%	12,842	23.0%	306.9%	2.4%
\$75,000 - \$99,999	1,109	2.3%	4,739	9.2%	7,046	13.1%	7,649	13.7%	327.3%	8.6%
\$100,000 - \$149,999	476	1.0%	2,299	4.5%	4,783	8.9%	6,895	12.4%	383.0%	44.2%
\$150,000 +	192	0.4%	974	1.9%	2,092	3.9%	3,044	5.5%	407.3%	45.5%
Average Hhld Income	\$30,261		\$48,696		\$57,514		\$65,575		60.9%	14.0%
Median Hhld Income	\$26,246		\$40,239		\$49,098		\$55,009		53.3%	12.0%
Per Capita Income	\$11,539		\$18,753		\$23,232		\$26,854		62.5%	15.6%

### Employment and Business

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 16 + Population	94,900		102,789		110,028		112,616		8.3%	2.4%
In Labor Force	63,418	66.8%	70,633	68.7%	77,335	70.3%	79,086	70.2%	11.4%	2.3%
Employed	60,549	95.5%	67,680	95.8%	71,695	92.7%	73,322	92.7%	11.8%	2.3%
Unemployed	2,617	4.1%	2,807	4.0%	5,488	7.1%	5,609	7.1%	7.3%	2.2%
In Armed Forces	234	0.3%	146	0.2%	152	0.1%	155	0.1%	-37.6%	2.0%
Not In Labor Force	31,482	33.2%	32,156	31.3%	32,541	29.6%	33,375	29.6%	2.1%	2.6%
Number of Employees (Daytime Pop)					63,490					
Number of Establishments					5,130					
Emp in Blue Collar Occupations			30,250	44.7%						
Emp in White Collar Occupations			37,430	55.3%						

### Housing Units

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Total Housing Units	50,013		54,579		58,884		61,809		9.1%	5.0%
Owner Occupied	34,274	68.5%	37,773	69.2%	40,076	68.1%	41,698	67.5%	10.2%	4.0%
Renter Occupied	13,021	26.0%	13,673	25.1%	13,897	23.6%	14,027	22.7%	5.0%	0.9%
Vacant	2,717	5.4%	3,133	5.7%	4,911	8.3%	6,084	9.8%	15.3%	23.9%

### Vehicles Available

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Average Vehicles Per Hhld	1.90		1.80		2.00		2.20		-3.7%	6.9%
0 Vehicles Available	3,532	7.0%	3,204	6.2%	2,466	4.6%	2,073	3.7%	-9.3%	-15.9%
1 Vehicle Available	13,829	27.6%	15,082	29.3%	14,063	26.1%	13,504	24.2%	9.1%	-4.0%
2+ Vehicles Available	32,809	65.4%	33,160	64.5%	37,444	69.4%	40,148	72.0%	1.1%	7.2%

### Marital Status

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Age 15+ Population	96,709		104,913		111,743		114,241		8.5%	2.2%
Married, Spouse Present	58,619	60.6%	58,815	56.1%	63,109	56.5%	64,799	56.7%	0.3%	2.7%
Married, Spouse Absent	1,215	1.3%	4,035	3.9%	4,229	3.8%	4,291	3.8%	232.1%	1.5%
Divorced	7,950	8.2%	10,614	10.1%	11,134	10.0%	11,270	9.9%	33.5%	1.2%
Widowed	8,350	8.6%	7,949	7.6%	8,341	7.5%	8,459	7.4%	-4.8%	1.4%
Never Married	20,580	21.3%	23,500	22.4%	24,930	22.3%	25,422	22.3%	14.2%	2.0%

#### Educational Attainment

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Age 25+ Population	80,978		87,610		93,648		95,831		8.2%	2.3%
Grade K - 8	8,148	10.1%	4,225	4.8%	2,464	2.6%	1,599	1.7%	-48.1%	-35.1%
Grade 9 - 12	10,608	13.1%	8,962	10.2%	6,463	6.9%	4,978	5.2%	-15.5%	-23.0%
High School Graduate	33,758	41.7%	34,996	40.0%	39,613	42.3%	40,950	42.7%	3.7%	3.4%
Some College, No Degree	14,249	17.6%	19,804	22.6%	19,612	20.9%	18,715	19.5%	39.0%	-4.6%
Associates Degree	5,307	6.6%	6,043	6.9%	8,406	9.0%	9,798	10.2%	13.9%	16.6%
Bachelor's Degree	6,340	7.8%	9,331	10.7%	13,600	14.5%	16,350	17.1%	47.2%	20.2%
Graduate Degree	2,561	3.2%	3,796	4.3%	3,490	3.7%	3,441	3.6%	48.2%	-1.4%
No Schooling Completed			453	0.5%						

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More About Our Data.  
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