



Date: 11/17/09

Current Geography Selection: (1 Selected) Counties: Newton County

Current Index Base: Entire US

Demographic Detail Summary Report

Population Demographics

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Population	13,551		14,566		13,958		13,832		7.5%	-0.9%
Population Density (Pop/Sq Mi)	33.6		36.1		34.6		34.3		7.5%	-0.9%
Total Households	4,839		5,340		5,719		6,069		10.4%	6.1%

Population by Gender:

Male	6,664	49.2%	7,239	49.7%	6,906	49.5%	6,819	49.3%	8.6%	-1.3%
Female	6,887	50.8%	7,327	50.3%	7,052	50.5%	7,013	50.7%	6.4%	-0.6%

Population by Race/Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
White	13,436	99.2%	14,177	97.3%	13,622	97.6%	13,483	97.5%	5.5%	-1.0%
Black	9	0.1%	25	0.2%	98	0.7%	105	0.8%	177.8%	7.1%
American Indian or Alaska Native	39	0.3%	45	0.3%	46	0.3%	43	0.3%	15.4%	-6.5%
Asian or Pacific Islander	24	0.2%	43	0.3%	66	0.5%	72	0.5%	79.2%	9.1%
Some Other Race	43	0.3%	166	1.1%	78	0.6%	87	0.6%	286.0%	11.5%
Two or More Races			110	0.8%	48	0.3%	42	0.3%		-12.5%
Hispanic Ethnicity	177	1.3%	422	2.9%	500	3.6%	447	3.2%	138.4%	-10.6%
Not Hispanic or Latino	13,374	98.7%	14,144	97.1%	13,458	96.4%	13,385	96.8%	5.8%	-0.5%

Population by Age

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
0 to 4	950	7.0%	902	6.2%	797	5.7%	900	6.5%	-5.1%	12.9%
5 to 14	2,312	17.1%	2,194	15.1%	1,638	11.7%	1,513	10.9%	-5.1%	-7.6%
15 to 19	1,068	7.9%	1,160	8.0%	926	6.6%	847	6.1%	8.6%	-8.5%

20 to 24	685	5.1%	740	5.1%	849	6.1%	895	6.5%	8.0%	5.4%
25 to 34	2,052	15.1%	1,784	12.2%	1,836	13.2%	1,732	12.5%	-13.1%	-5.7%
35 to 44	1,970	14.5%	2,362	16.2%	1,870	13.4%	1,683	12.2%	19.9%	-10.0%
45 to 54	1,518	11.2%	2,062	14.2%	2,202	15.8%	2,030	14.7%	35.8%	-7.8%
55 to 64	1,195	8.8%	1,492	10.2%	1,789	12.8%	1,941	14.0%	24.9%	8.5%
65 to 74	991	7.3%	992	6.8%	1,150	8.2%	1,344	9.7%	0.1%	16.9%
75 to 84	603	4.5%	646	4.4%	617	4.4%	683	4.9%	7.1%	10.7%
85+	207	1.5%	232	1.6%	283	2.0%	260	1.9%	12.1%	-8.1%

Median Age:

Total Population	33.6		37.2		40.4		41.1		10.5%	1.8%
------------------	------	--	------	--	------	--	------	--	-------	------

Households by Income

	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
\$0 - \$15,000	1,085	22.4%	673	12.6%	571	10.0%	565	9.3%	-38.0%	-1.1%
\$15,000 - \$24,999	1,012	20.9%	747	14.0%	551	9.6%	509	8.4%	-26.2%	-7.6%
\$25,000 - \$34,999	927	19.2%	740	13.9%	652	11.4%	637	10.5%	-20.2%	-2.3%
\$35,000 - \$49,999	1,047	21.6%	1,207	22.6%	988	17.3%	924	15.2%	15.3%	-6.5%
\$50,000 - \$74,999	561	11.6%	1,269	23.8%	1,472	25.7%	1,608	26.5%	126.2%	9.2%
\$75,000 - \$99,999	137	2.8%	435	8.2%	824	14.4%	928	15.3%	217.5%	12.6%
\$100,000 - \$149,999	58	1.2%	190	3.6%	483	8.4%	659	10.9%	227.6%	36.4%
\$150,000 +	27	0.6%	79	1.5%	178	3.1%	239	3.9%	192.6%	34.3%
Average Hhld Income	\$0		\$47,146		\$56,097		\$59,272		N/A%	5.7%
Median Hhld Income	\$28,660		\$41,142		\$51,356		\$55,299		43.6%	7.7%
Per Capita Income	\$11,785		\$17,284		\$23,330		\$26,419		46.7%	13.2%

Employment and Business

	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Age 16 + Population	10,052		11,211		11,339		11,251		11.5%	-0.8%
In Labor Force	6,405	63.7%	7,252	64.7%	7,298	64.4%	7,228	64.2%	13.2%	-1.0%
Employed	6,059	94.6%	6,929	95.6%	6,450	88.4%	6,866	95.0%	14.4%	6.5%
Unemployed	348	5.4%	323	4.5%	848	11.6%	362	5.0%	-7.2%	-57.3%
In Armed Forces	4	0.0%	0	0.0%	0	0.0%	0	0.0%	-100.0%	N/A%
Not In Labor Force	3,647	36.3%	3,959	35.3%	4,041	35.6%	4,023	35.8%	8.6%	-0.4%
Number of Employees (Daytime Pop)					3,722					
Number of Establishments					516					
Emp in Blue Collar Occupations			4,217	60.9%						
Emp in White Collar Occupations			2,712	39.1%						

Housing Units

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Housing Units	5,276		5,726		6,182		6,409		8.5%	3.7%
Owner Occupied	3,723	70.6%	4,266	74.5%	4,534	73.3%	4,747	74.1%	14.6%	4.7%
Renter Occupied	1,116	21.2%	1,074	18.8%	1,185	19.2%	1,322	20.6%	-3.8%	11.6%
Vacant	437	8.3%	386	6.7%	463	7.5%	340	5.3%	-11.7%	-26.6%

Vehicles Available

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Average Vehicles Per Hhld	1.90		1.90		2.00		2.20		-4.1%	5.8%
0 Vehicles Available	226	4.5%	215	4.0%	189	3.3%	205	3.4%	-4.9%	8.5%
1 Vehicle Available	1,467	29.0%	1,533	28.7%	1,610	28.2%	1,729	28.5%	4.5%	7.4%
2+ Vehicles Available	3,359	66.5%	3,592	67.3%	3,920	68.5%	4,135	68.1%	6.9%	5.5%

Marital Status

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 15+ Population	10,289		11,470		11,521		11,414		11.5%	-0.9%
Married, Spouse Present	6,589	64.0%	7,037	61.4%	7,089	61.5%	7,032	61.6%	6.8%	-0.8%
Married, Spouse Absent	106	1.0%	216	1.9%	217	1.9%	215	1.9%	103.8%	-0.9%
Divorced	746	7.3%	1,066	9.3%	1,056	9.2%	1,040	9.1%	42.9%	-1.5%
Widowed	835	8.1%	874	7.6%	873	7.6%	866	7.6%	4.7%	-0.8%
Never Married	2,013	19.6%	2,277	19.9%	2,286	19.8%	2,261	19.8%	13.1%	-1.1%

Educational Attainment

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 25+ Population	8,536		9,570		9,747		9,673		12.1%	-0.8%
Grade K - 8	862	10.1%	511	5.3%	498	5.1%	457	4.7%	-40.7%	-8.2%
Grade 9 - 12	1,485	17.4%	1,494	15.6%	1,388	14.2%	1,334	13.8%	0.6%	-3.9%
High School Graduate	3,980	46.6%	4,767	49.8%	4,919	50.5%	4,915	50.8%	19.8%	-0.1%
Some College, No Degree	1,167	13.7%	1,447	15.1%	1,497	15.4%	1,494	15.5%	24.0%	-0.2%
Associates Degree	347	4.1%	397	4.2%	451	4.6%	453	4.7%	14.4%	0.4%
Bachelor's Degree	422	4.9%	563	5.9%	627	6.4%	663	6.9%	33.4%	5.7%
Graduate Degree	269	3.2%	356	3.7%	367	3.8%	357	3.7%	32.3%	-2.7%

No Schooling
Completed

35 0.4%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

Demographic data © 2009 by Experian/Applied Geographic Solutions.

Traffic Count data © 2009 by DataMetrix. All rights reserved.

Business List data © 2009 by D&B®. All rights reserved. All D&B information is powered by DUNSRight™, D&B's Quality Process.

© **2009. DDR is brought to you by SRC, LLC.**

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

[Privacy Statement](#) | [License Agreement](#)