



Date: 11/10/08

Current Geography Selection: (1 Selected) Places: Pleasantville city

Demographic Detail Summary Report

Population Demographics

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Total Population	16,088		19,012		20,239		20,954		18.2%	3.5%
Population Density (Pop/Sq Mi)	2,817.8		3,330.0		3,544.9		3,670.0		18.2%	3.5%
Total Households	5,900		6,402		6,787		7,004		8.5%	3.2%

Population by Gender:

Male	7,534	46.8%	8,937	47.0%	9,546	47.2%	9,909	47.3%	18.6%	3.8%
Female	8,554	53.2%	10,075	53.0%	10,693	52.8%	11,045	52.7%	17.8%	3.3%

Population by Race/Ethnicity

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
White	5,989	37.2%	4,899	25.8%	6,915	34.2%	8,370	39.9%	-18.2%	21.0%
Black	8,710	54.1%	10,804	56.8%	8,432	41.7%	6,783	32.4%	24.0%	-19.6%
American Indian or Alaska Native	62	0.4%	53	0.3%	63	0.3%	61	0.3%	-13.7%	-3.5%
Asian or Pacific Islander	316	2.0%	412	2.2%	759	3.8%	1,063	5.1%	30.2%	40.1%
Some Other Race	1,010	6.3%	2,074	10.9%	2,969	14.7%	3,433	16.4%	105.3%	15.6%
Two or More Races			771	4.1%	1,101	5.4%	1,245	5.9%		13.1%
Hispanic Ethnicity	1,676	10.4%	4,121	21.7%	5,235	25.9%	5,956	28.4%	145.8%	13.8%
Not Hispanic or Latino	14,411	89.6%	14,891	78.3%	15,004	74.1%	14,998	71.6%	3.3%	-0.0%

Population by Age

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
0 to 4	1,258	7.8%	1,485	7.8%	1,518	7.5%	1,500	7.2%	18.1%	-1.2%
5 to 14	2,143	13.3%	3,412	17.9%	3,214	15.9%	3,111	14.8%	59.2%	-3.2%
15 to 19	1,056	6.6%	1,369	7.2%	1,637	8.1%	1,625	7.8%	29.7%	-0.7%
20 to 24	1,303	8.1%	1,198	6.3%	1,443	7.1%	1,635	7.8%	-8.0%	13.3%

25 to 34	3,204	19.9%	2,705	14.2%	2,637	13.0%	2,708	12.9%	-15.6%	2.7%
35 to 44	2,150	13.4%	3,034	16.0%	2,794	13.8%	2,551	12.2%	41.1%	-8.7%
45 to 54	1,456	9.1%	2,192	11.5%	2,707	13.4%	2,891	13.8%	50.5%	6.8%
55 to 64	1,266	7.9%	1,485	7.8%	1,892	9.3%	2,329	11.1%	17.2%	23.1%
65 to 74	1,151	7.2%	1,021	5.4%	1,064	5.3%	1,258	6.0%	-11.3%	18.3%
75 to 84	779	4.8%	739	3.9%	840	4.2%	828	4.0%	-5.1%	-1.4%
85+	324	2.0%	372	2.0%	494	2.4%	518	2.5%	14.8%	4.8%

Median Age:

Total Population	31.8		32.8		33.8		34.6		3.0%	2.4%
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Households by Income

											Percent Change	
	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012		
\$0 - \$15,000	1,297	22.0%	1,059	16.5%	923	13.6%	872	12.5%	-18.3%	-5.5%		
\$15,000 - \$24,999	1,079	18.3%	847	13.2%	703	10.4%	665	9.5%	-21.5%	-5.5%		
\$25,000 - \$34,999	1,016	17.2%	1,085	16.9%	862	12.7%	703	10.0%	6.8%	-18.5%		
\$35,000 - \$49,999	1,201	20.4%	1,193	18.6%	1,257	18.5%	1,248	17.8%	-0.6%	-0.7%		
\$50,000 - \$74,999	968	16.4%	1,320	20.6%	1,490	21.9%	1,556	22.2%	144.1%	4.5%		
\$75,000 - \$99,999	223	3.8%	543	8.5%	808	11.9%	894	12.8%	143.3%	10.6%		
\$100,000 - \$149,999	91	1.5%	307	4.8%	575	8.5%	802	11.4%	235.5%	39.3%		
\$150,000 +	12	0.2%	48	0.8%	168	2.5%	264	3.8%	300.0%	57.4%		
Average Hhld Income	\$33,509		\$44,365		\$52,595		\$60,526		32.4%	15.1%		
Median Hhld Income	\$30,278		\$37,392		\$45,158		\$50,201		23.5%	11.2%		
Per Capita Income	\$12,427		\$14,939		\$19,387		\$22,108		20.2%	14.0%		

Employment and Business

											Percent Change	
	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012		
Age 16 + Population	12,483		13,860		15,218		16,055		11.0%	5.5%		
In Labor Force	8,610	69.0%	8,499	61.3%	10,048	66.0%	10,591	66.0%	-1.3%	5.4%		
Employed	7,869	91.4%	7,649	90.0%	9,027	89.8%	9,500	89.7%	-2.8%	5.2%		
Unemployed	729	8.5%	850	10.0%	1,020	10.2%	1,089	10.3%	16.5%	6.8%		
In Armed Forces	16	0.1%	0	0.0%	1	0.0%	2	0.0%	-100.0%	155.4%		
Not In Labor Force	3,873	31.0%	5,361	38.7%	5,169	34.0%	5,462	34.0%	38.4%	5.7%		
Number of Employees (Daytime Pop)					8,865							
Number of Establishments					802							
Emp in Blue Collar Occupations			4,322	56.5%								
Emp in White Collar Occupations			3,327	43.5%								

Housing Units

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Total Housing Units	6,754		7,048		7,566		7,874		4.4%	4.1%
Owner Occupied	3,314	49.1%	3,631	51.5%	3,979	52.6%	4,193	53.3%	9.5%	5.4%
Renter Occupied	2,585	38.3%	2,771	39.3%	2,808	37.1%	2,811	35.7%	7.2%	0.1%
Vacant	854	12.7%	646	9.2%	779	10.3%	870	11.1%	-24.4%	11.7%

Vehicles Available

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Average Vehicles Per Hhld	1.30		1.10		1.40		1.60		-11.3%	10.8%
0 Vehicles Available	1,178	18.4%	1,303	20.4%	1,176	17.3%	1,085	15.5%	10.6%	-7.8%
1 Vehicle Available	2,429	37.8%	2,761	43.1%	2,720	40.1%	2,677	38.2%	13.7%	-1.6%
2+ Vehicles Available	2,813	43.8%	2,338	36.5%	2,891	42.6%	3,243	46.3%	-16.9%	12.2%

Marital Status

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 15+ Population	12,689		14,115		15,508		16,340		11.2%	5.4%
Married, Spouse Present	4,963	39.1%	4,770	33.8%	5,250	33.9%	5,538	33.9%	-3.9%	5.5%
Married, Spouse Absent	606	4.8%	1,371	9.7%	1,506	9.7%	1,588	9.7%	126.2%	5.5%
Divorced	1,249	9.8%	1,607	11.4%	1,763	11.4%	1,856	11.4%	28.7%	5.3%
Widowed	1,330	10.5%	1,076	7.6%	1,172	7.6%	1,224	7.5%	-19.1%	4.5%
Never Married	4,540	35.8%	5,291	37.5%	5,818	37.5%	6,133	37.5%	16.5%	5.4%

Educational Attainment

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 25+ Population	10,331		11,548		12,427		13,082		11.8%	5.3%
Grade K - 8	1,187	11.5%	719	6.2%	556	4.5%	396	3.0%	-39.4%	-28.7%
Grade 9 - 12	2,308	22.3%	2,570	22.3%	1,947	15.7%	1,584	12.1%	11.3%	-18.7%
High School Graduate	3,528	34.2%	4,535	39.3%	4,859	39.1%	4,994	38.2%	28.6%	2.8%
Some College, No Degree	1,623	15.7%	2,106	18.2%	2,471	19.9%	2,669	20.4%	29.7%	8.0%
Associates Degree	420	4.1%	281	2.4%	443	3.6%	541	4.1%	-33.2%	22.0%
Bachelor's Degree	1,019	9.9%	824	7.1%	1,559	12.6%	2,119	16.2%	-19.2%	35.9%
Graduate Degree	242	2.3%	353	3.1%	592	4.8%	780	6.0%	46.1%	31.7%
No Schooling Completed			159	1.4%						

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. [More About Our Data.](#)
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